



# NORTON COUNTY



FEBRUARY  
1-7, 2009

## SUPPORT OUR LOCAL BUSINESSES... SHOP NORTON COUNTY

Buy Local Week is part of the Norton County Buy Local Campaign to support our local businesses by encouraging residents and visitors to shop locally. Although shopping locally is vital to our community year-round, we are highlighting its importance this week.

Norton County businesses are the cornerstone of our community. They provide jobs, produce local tax revenue, support community organizations, and contribute to the overall quality of life in Norton County by offering goods and services locally.

Globalization, along with advances in technology and communication, continuously challenge rural businesses. It is important now—more than ever—to thank our local businesses for their commitment to our community. The best way to thank them is by shopping locally. Explore what Norton County has to offer.

For more information on Buy Local Week, please visit:



*Support our Norton County businesses...support our community.*

Each year Norton County businesses support our community by contributing to an exceptional number of community organizations and events. Without our local businesses' contributions many would not be possible. Supporting our local businesses also supports our community.

Examples of community organizations and events supported by local businesses are as follows:

- |                                   |                                    |                                     |
|-----------------------------------|------------------------------------|-------------------------------------|
| 4-H Clubs                         | Little League Ball Teams           | Norton County Fair Association      |
| 4 <sup>th</sup> of July Fireworks | Moonlight Madness                  | Norton County Horse Council         |
| Almena Chamber of Commerce        | Norton American Legion             | Norton Eagles Club                  |
| Boy Scouts                        | Norton County Arts Council         | Norton Library                      |
| Christmas Give-away Promotions    | Norton BB Gun Team                 | Norton Lions Club                   |
| Firemen's Halloween Party         | Norton Blue Jay Booster Club       | Norton Theatre                      |
| Girl Scouts                       | Norton Carp Derby                  | Norton Rotary Club                  |
| Jennings Firemen's Ball           | Norton Car Show and Drags          | Post Prom                           |
| Lenora Chamber of Commerce        | Norton Area Chamber of Commerce    | Sunflower Pioneer Power Association |
| Lenora Jubilee                    | Norton County Community Foundation | The Rock Youth Center               |
|                                   |                                    | Valley Hope Scholarships            |
|                                   |                                    | Norton City and County Taxes        |

## WHY BUY LOCAL?

Each dollar spent in our community is re-circulated within the community up to seven times.

Local businesses produce jobs, income and tax receipts for local communities.

Local businesses are more likely to utilize local ads, banks and other services.

Supporting local businesses preserves the economic diversity and the unique character of our community.

Thriving local business is the most effective way to recruit additional businesses to our community.

Supporting local businesses is good for the environment because it cuts down on fuel consumption by cutting down on the distances shoppers travel.

## BUY LOCAL WEEK EVENTS

### SHOP SPECIAL PROMOTIONS

Take advantage of the special promotions offered throughout Buy Local Week, look for the special advertisements in this edition of the Norton Telegram

### SCAVENGER HUNT

Locate the BUY LOCAL WEEK logo on business doors, find the hidden logo inside the store, and match the businesses with the number on the back of the logo for a chance to win \$250, \$100 or \$50 in Chamber Bucks!

## SCAVENGER HUNT

**FIRST PLACE:**  
**\$250 IN CHAMBER  
BUCKS**

**SECOND PLACE:**  
**\$100 IN CHAMBER  
BUCKS**

**THIRD PLACE:**  
**\$50 IN CHAMBER  
BUCKS**

### To Participate:

1. Locate the Buy Local Week logo shown above on the door of Norton County businesses
2. Find the hidden Buy Local Week logo inside the store
3. Look on the back of the logo for the number
4. Write the business name and corresponding number on your Scavenger Hunt Entry Form. You must correctly match ten businesses and numbers to enter the drawing.
5. Mail your Scavenger Hunt Entry form by February 5 to

**Buy Local Scavenger Hunt**  
**113 N Norton, Ste. B**  
**Norton, KS 67654**

All correct entry forms will be entered into a drawing. The winners will be drawn Tuesday, February 10 live on KQNK Radio.

Entry forms are available  
at participating businesses  
or online at  
<http://www.discovernorton.com>.