

# Beef industry supporting troops, veterans

By Ron Wilson

**Director  
Huck Boyd National Institute  
for Rural Development  
at Kansas State University**

There's a battalion on the move. This battalion is mobilized and has a mission in mind. But these aren't uniformed troops on foreign soil. These are people in the U.S. beef industry who are finding a way to support our brave soldiers here at home.

Bill Broadie is the founder and chairman of the board of the All American Beef Battalion, a voluntary organization of people in the beef cattle industry working to support U.S. troops. Bill is a fourth generation cattleman from Ashland, a Marine and a veteran who was wounded in the Vietnam War. He also works for Superior Livestock Auction.

One day Bill was driving to Colorado for a load of cattle. He got disgusted with what he was hearing on the radio: "I was listen-

ing to the mainstream media and all they were talking about was what was wrong with young people," he said. Bill had seen another side, having served with brave young men and women in the military, and he wanted to honor them.

"I come back to this statement," Bill said. "Who out there wouldn't buy a soldier a steak?" Since many people would be willing to buy a steak dinner for a soldier who is getting ready to deploy, Bill conceptualized an organization which would provide steak feeds for soldiers. It was a way of uniting two of Bill Broadie's passions.

"There are only two things I've done," Bill said with a smile: "The Marines and cattle." As a lifelong cattleman and a decorated Marine, he liked the idea. To his boss, he pitched the idea of a non-profit organization to support steak feeds for soldiers, and he got enthusiastic support.

On April 26, 2008, this new organization put on its first steak feed. The organization

was called the All American Beef Battalion.

The goal of the All American Beef Battalion is to organize and sponsor steak feeds, entertainment, programs, meetings, and projects for service members and their families. The larger purpose, according to the organization's website, is to "foster among the people of the United States an appreciation, respect, and honor for our Armed Forces military service members whose sacrifices have and will continue to make our freedoms possible."

With support from private sector donations, Bill and a group of volunteers joined together to implement this project. Typically, they provide 18-ounce ribeye steaks with complete dinners to wounded warriors or to military units who recently redeployed or are getting ready to deploy. Local hosts provide water, electricity and tables, and the All American Beef Battalion provides everything else. There is no charge to the

soldiers.

Demand for these events has been strong across the nation. The All American Beef Battalion has held steak feeds for soldiers and their families in California, Washington, Idaho, Montana, Wyoming, Colorado, New Mexico, Texas, Oklahoma, Kansas, Missouri, Iowa, Illinois, Arkansas, Louisiana, Kentucky, Georgia, and Virginia. Bill estimates that, as of October 2012, the All American Beef Battalion fed more than 140,000 people.

That's quite an accomplishment for rural America. Bill comes from the rural community of Ashland, population 962 people. Now, that's rural.

How is this possible?

"The ag community has been very supportive," Bill said. Creekstone Farms and U.S. Premium Beef have donated steaks and others have made cash donations. Cattlemen like Galen Fink have supported the cause. One eight-year-old in Wyoming

donated \$500 from his 4-H project. Funds have been raised at rollover auctions, where the buyer donates the animal back and it is sold over and over again.

The result is a touching but tangible tribute to the troops. "We thank them for what they're doing," Bill said. "I've had soldiers say, 'I didn't know people out there cared this much.' I've seen a lot of healing."

For more information or to donate, go to [www.steaksfortroops.com](http://www.steaksfortroops.com).

This battalion is on the move - not on some foreign battlefield, but supporting our soldiers right here at home. We commend Bill Broadie and all those involved with the All American Beef Battalion for making a difference by feeding and honoring these troops. They are on a mission worth accomplishing.

## It's still possible to trim food bill

Food prices are rising, yet it's still possible to trim the grocery bill.

According to an Environmental Protection Agency report, American households waste an average of 14 percent of the food they buy, said Kansas State University professor Mary Meck Higgins.

If a family of four spends \$100 a week (\$5,200 a year) on food, reducing an average waste of 14 percent could yield a savings of \$728 — or enough to buy groceries for seven weeks, said Higgins, a food and nutrition specialist with Kansas State Research and Extension and a registered dietician.

- Review your calendar, and plan meals and snacks that work with your schedule. If time is available one day but not the next, cook more when you have time and use the leftovers when time is short.
- Review recipes and compare the list of ingredients with those on hand. Make a shopping list of only the items needed.

- Give preference to nutrient-rich, less-processed foods such as fresh fruit rather than canned or frozen vegetables without added sauces. These foods are usually displayed around the outer walls of a store.
- Buy seasonal foods when supplies are abundant and prices low.

Fill in with canned, frozen or dried fruits and vegetables between shopping trips.

- Look for creative ways to use leftovers, such as incorporating them in a meal in the next day or two, freezing them for a future meal or using them as a snack in place of costly snack foods. Planning snacks to fill the gaps between meals can help manage weight and health.
- Buy only as much as you can use within a reasonable period of time to minimize spoilage.
- Opt for minimal packaging and limit buying items that will go to the landfill by choosing reusable fabric place mats and napkins and washable dish cloths or sponges.
- Choose local providers who have sustainable business practices, and take advantage of sales.
- Shop one store regularly, rather than spending time and money driving to several to buy one or two sale items.

More time and money saving ideas are included in a new Kansas State Research and Extension fact sheet: "Making Everyday Choices for a Healthy, Sustainable Diet." It is available at Extension offices and online at [www.ksre.ksu.edu/library/fnr2/mr3060.aspx](http://www.ksre.ksu.edu/library/fnr2/mr3060.aspx).

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## Worship warms the heart

**Calvary Gospel Church**  
Lead Pastors: Randy and Mary Payne  
Assistant Pastors: Jacob and Ramie Soyez  
Fourth & College • 890-3605  
Sunday: Kid's Church: 8:30 and 10:30 a.m.  
Morning Service: 8:30 and 10:30 am  
Youth @ the Rock House, Sixth & Caldwell: 6:30 p.m.  
Prayer and Praise: 5:00 p.m. except last Sunday of the month  
Wednesday: Kids 4 Christ 6:30 p.m. during school year  
Life Groups - See website  
website: [www.calvarygospel.net](http://www.calvarygospel.net)  
email: [info@calvarygospel.net](mailto:info@calvarygospel.net) or see us on Facebook

**Our Lady of Perpetual Help**  
Celebrant: Father Norbert Dlabal  
307 W. 13th • 890-7205  
Sacrament of Reconciliation: 5-5:45 p.m. Saturday or by appointment  
Mass Schedule:  
Saturday: 6 pm, Sunday: 10:30 am  
Spanish Mass:  
Sunday: 12:30 pm

**Goodland United Methodist Church**  
1116 Sherman 899-3631  
Pastors: Dustin and Shelly Petz  
Saturday: Worship: 5:30 p.m.  
Sunday: Adult Classes: 9:15 a.m.  
Worship: 10:30 a.m.  
Wednesday: Wednesday Nite Live 5:45 - 6:45 p.m. Simple Supper "Free will Offering" 6:30 - 7:30 p.m. Classes for all ages

**Pleasant Home Church**  
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Rt. 1, Box 180 • 3190 Road 70 (785) 694-2807  
Pastor: Perry Baird  
Sunday: Worship Service: 9 a.m.  
Sunday School: 10 a.m.

**Promiseland Baptist Church**  
Pastor: Rick Holmes • 890-7082  
225 W. 16th (785) 890-7944  
Sunday: Sunday School: 10:30 a.m.  
Morning Service: 11:30 a.m.  
Evening Service: 6:30 p.m.  
Wednesday: Bible Study Service 6:30 p.m.

**Bible Baptist Church**  
Pastor: Clifford Middlebrooks  
Fifth & Broadway 890-7368  
Sunday: Sunday School: 9 a.m.  
Morning Service: 10 a.m.  
Evening Service: 6:30 p.m.  
Wednesday: Evening Bible Study: 7 p.m.

**Church of Jesus Christ of Latter-Day Saints**  
1200 15th Street • Burlington, CO (719) 346-7984  
Sacrament Meeting: 10 a.m.  
Sunday School: 11:15 a.m.  
Priesthood/Relief Society: 12 a.m.

**Iglesia Del Dios Vivo**  
La Luz Del Mundo  
Spanish Speaking Church - translation available  
Minister: Jose S. Lopez  
1601 Texas • 899-5275  
Daily Prayer: Sunday thru Saturday: 5a.m. & 6 p.m.  
Sunday: Sunday School: 9 a.m.

**United Methodist Church Brewster:**  
Pastor: Mike Baughn  
Worship Service: 10:45 a.m. CST  
Sunday School: 9:45 a.m. CST  
Winona:  
Minister: Sheryl Johnson  
Worship Service: 9 a.m. CST  
Sunday School: 10:15 am CST

**First Christian Church (Disciples of Christ)**  
Pastor: Rev. Carol Edling Jolly  
Eighth & Arcade • 890-5233  
Sunday: Church School - All ages 9 a.m.  
Worship 10:30 a.m.  
Youth Group: weekly Jr./Sr. High groups  
Thursday: Prayer Class - Noon  
Pastor Carol's Class Wednesdays 5:30 p.m.  
[www.goodlandfccdoc.org](http://www.goodlandfccdoc.org)

**Kanorado United Methodist Church**  
Pastor: Leonard Cox  
399-2468  
Sunday: Sunday School: 9 a.m.  
Worship Service: 10:15 a.m.

**Church of the Nazarene**  
Pastor: Bob Willis  
Third & Caldwell 899-2080 or 899-3797  
Sunday: Sunday School: 9:45 a.m.  
Worship Service: 10:50 a.m.  
Evening Service: 6 p.m.  
Wednesday: Evening Service: 7 p.m.

**St. Paul's Episcopal Church**  
Celebrant: Father Don Martin  
13th & Center  
Church 890-2115 or 890-7245  
Services: 5 p.m. Saturday evening  
Bible Study: 4 p.m. the first and third Saturday of the month

**Goodland Bible Church**  
109 Willow Road • 899-6400  
Pastor: Chad DeJong  
Sunday: Sunday School: 9:30 a.m.  
Morning Worship: 10:45 a.m.  
6 p.m. AWANA during school  
Evening Worship: 7:30 p.m.  
Wednesday: 6:30 youth group  
Growth groups call for information [www.goodlandbible.org](http://www.goodlandbible.org)

**First Baptist Church**  
Pastor: Travis Blake  
1121 Main 890-3450  
Sunday:  
Coffee fellowship: 9:30 a.m.  
Morning Worship: 10 a.m.  
Sunday School: 11:15 a.m.

**H2O Church.TV**  
Pastor: Craig Groeschel  
109 E. 17th (785) 728-0123  
Experience Time  
Sunday: 10:30 a.m.

**Harvest Evangelical Free Church**  
521 E. Hwy. 24 • 890-6423  
Pastor: Brian Fugleberg  
Sunday: Worship: 10:30 a.m.  
Sunday school: 9:30 a.m.  
Wednesday:  
Senior High: 6:30 p.m. at the church  
Junior High: 6:30 p.m. at the church  
[www.goodlandefree.com](http://www.goodlandefree.com)

**Seventh Day Adventist Church**  
1160 Cattletrail  
Pastor: Jim McCurdy  
Saturday: Sabbath School: 9:30 a.m.  
Worship Service: 11 a.m.

**Emmanuel Lutheran Church**  
13th & Sherman • 890-6161  
Pastor: Darian Hybl  
Sunday: Christian education/fellowship: 10:15 a.m.  
Worship Service: 9 a.m.

**Church of Christ**  
401 Caldwell 890-6185  
Sunday: Bible Study: 9:45 a.m.  
Worship Service: 10:45 a.m.  
Wednesday: Bible Study: 7 p.m.

**The following sponsors urge YOU to attend your chosen House of Worship this Sabbath:**

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