

Crowning achievement growing cantaloupe

One of the crowning achievements of any High Plains gardener is the successful growing of a good cantaloupe. There's just something about the aroma and flavor of a good ripe homegrown cantaloupe that assures a gardener that it has been a successful season.

Realistically, the nurturing of a good crop of cantaloupe is not the easiest garden project, but is perhaps the most satisfying to one who has successfully completed the project.

You may call them cantaloupes, or you may refer to them as muskmelons. Both names are considered ac-



kay melia
• the gardener

ceptable by those who work closely with them. Actually, "muskmelon" is the botanically correct reference. The name refers of course to the musky aroma and taste of the melon. The moniker of cantaloupe comes from the Castle Of Cantalupo, Italy, where they were first grown successfully several hundred years

ago. Of one thing we can be sure; both names describe the wonderful sweet, musky, earthy, floral, spicy or berryish taste that is truly ambrosial, or the food of the gods.

Several good gardeners tell me they just don't grow cantaloupe, and usually offer a couple of reasons for not doing so. Reason number one is that they just don't have room in the backyard for all those vines. Unlike newer developments in cucumbers, I don't believe I've ever seen bush-type cantaloupe. Reason number

two seems to be that many gardeners have difficulty getting good germination. Indeed, germination of melon seed can present a problem, and is usually caused by one of two reasons; either planting too early in soils that are too cool, or by covering the seeds too deeply, and literally smothering them. Some of us have learned the hard way by planting cantaloupe before the soil temperature reaches 60 degrees just isn't a good idea. A reading of 65 degrees is even smarter, which means that cantaloupes should be one of the last crops you plant in the spring. Not only does the seed need a

warm birthplace, but the plants must have warm daytime temperatures to grow to maturity.

Even harvesting a melon can be a little tricky. One indication of ripeness is the absolutely wonderful aroma it gives off. An even better test is called the "slip" method. When you believe the melon is ready for plucking, pick it up carefully and give it a slight tug. If it's ready, it will detach from the vine easily. If it doesn't, try it again tomorrow. Just because the color of the melon indicates it is ready to harvest, be advised that different melon varieties show different color at maturity

and some ripe melons still may have a streak or two of green color. Also be advised that when you pick a cantaloupe that is not yet ripe, it will not ripen while lying there on the kitchen cabinet, like tomatoes do. You get what you pick!

Years ago, I heard the story from a gardener that when cantaloupe are ripe and the aroma begins to drift over the neighborhood, the possibility of theft is extremely high. A famous plant breeder verified that assessment, but was sympathetic. "Finger blight," he said. "Very serious. No known cure!"

Research could help farmers to sell to consumers

A study by a Kansas State University researcher could help farmers better serve a niche market.

Sarah Bernard, who recently earned her master's degree in agribusiness, studied consumers' motivations behind buying local beef. She found that farmers should be marketing more to female and older consumers because they are more likely to buy local products, and that farmers should promote local agriculture in their marketing messages.

The research could help farmers capitalize on the local food movement by enhancing their marketing efforts to attract locavores -- people who try to eat locally produced and grown food. Bernard has seen more demand from consumers who want

to buy local beef from her family's farm, the Burns Farm in Pikeville, Tenn.

In an online survey of more than 400 consumers, Bernard asked what motivated and discouraged them in the purchase of local beef. Motivating factors to buy local included local support, environment and health, while barriers included price, inconvenience and unfamiliar brand.

Women responded with higher levels of agreement to all motivating factors compared with males. Those under 25 years old agreed more with barriers to buy, while those older than 55 years old showed higher levels of motivation for purchasing local beef.

"Females, who tend to be the

primary consumer when it comes to food products, and the older population seemed to have a greater motivation and calling to buy local products, and this appeared to be very important to them," Bernard said.

Consumers among all demographics in the survey rated local

support as the greatest motivating factor and price as the main barrier in the purchase of local beef. However, those who had previously purchased local beef found greater disagreement with barrier factors compared with those who had not.

"Many of the barrier factors were lower for those who had previously

purchased local beef," said Kevin Gwinner, Bernard's adviser and professor and head of the department of marketing. "As such, there is an opportunity to lower barriers by providing opportunities for consumers to taste the beef or by enticing them to make a small initial purchase."

The findings could help farmers in their promotional campaigns, Bernard said, because buying local is a new niche market for farmers.

"The theme of supporting local agriculture found appeal across all ages, genders and income levels and this theme would likely be favored in marketing campaigns," she said.

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Worship warms the heart

Calvary Gospel Church
Pastor: Randy and Mary Payne
Fourth & College • 890-3605
Sunday: Kid's Church: 10 am
Morning Service: 8:30 and 10:30 am
Prayer and Praise: 5:00 p.m. except last Sunday of the month
Wednesday: Royal Rangers, Missionettes 6:30 p.m. during school year
Youth @ the Rock House, Sixth & Caldwell: 6:30 p.m.
Life Groups - Call for information
Join us on Facebook
www.calvarygospel.net

Our Lady of Perpetual Help
Celebrant: Father Norbert Dlabal
307 W. 13th • 890-7205
Sacrament of Reconciliation: 5-5:45 p.m. Saturday or by appointment
Mass Schedule:
Saturday: 6 pm, Sunday: 10:30 am
Spanish Mass: Sunday: 12:30 pm



Goodland United Methodist Church
1116 Sherman 899-3631
Pastors: Dustin and Shelly Petz
Saturday: Worship: 5:30 p.m.
Sunday: Adult Classes: 9:15 a.m.
Worship: 10:30 a.m.
Wednesday: Wednesday Nite Live 5:45 - 6:45 p.m. Simple Supper "Free will Offering" 6:30 - 7:30 p.m. Classes for all ages

Pleasant Home Church
Serving the rural community
Celebrating 125 years of God's gracious blessings!
Rt. 1, Box 180 • 3190 Road 70
(785) 694-2807
Pastor: Perry Baird
Sunday: Worship Service: 9 a.m.
Sunday School: 10 a.m.

Promiseland Baptist Church
Pastor: Rick Holmes • 890-7082
225 W. 16th
(785) 890-7944
Sunday: Sunday School: 10:30 a.m.
Morning Service: 11:30 a.m.
Evening Service: 6:30 p.m.
Wednesday: Bible Study Service 6:30 p.m.

Bible Baptist Church
Pastor: Clifford Middlebrooks
Fifth & Broadway
890-7368
Sunday: Sunday School: 9 a.m.
Morning Service: 10 a.m.
Evening Service: 6:30 p.m.
Wednesday: Evening Bible Study: 7 p.m.

Church of Jesus Christ of Latter-Day Saints
1200 15th Street • Burlington, CO
(719) 346-7984
Sacrament Meeting: 10 a.m.
Sunday School: 11:15 a.m.
Priesthood/Relief Society: 12 a.m.

Iglesia Del Dios Vivo
La Luz Del Mundo
Spanish Speaking Church - translation available
Minister: Jose S. Lopez
1601 Texas • 899-5275
Daily Prayer: Sunday thru Saturday: 5a.m. & 6 p.m.
Sunday: Sunday School: 9 a.m.

United Methodist Church Brewster:
Pastor: Mike Baughn
Worship Service: 10:45 a.m. CST
Sunday School: 9:45 a.m. CST
Winona:
Minister: Sheryl Johnson
Worship Service: 9 a.m. CST
Sunday School: 10:15 am CST

First Christian Church (Disciples of Christ)
Pastor: Rev. Carol Edling Jolly
Eighth & Arcade • 890-5233
Sunday: Church School - All ages 9:15 a.m.
Worship 10:30 a.m.
Youth Group: 1st and 3rd Sundays 5-7 p.m.
Thursday: Prayer Class - Noon
Pastor Carol's Class 5:30 p.m.
www.goodlandfccdoc.org

Kanorado United Methodist Church
Pastor: Leonard Cox
399-2468
Sunday: Sunday School: 9 a.m.
Worship Service: 10:15 a.m.

Church of the Nazarene
Pastor: Bob Willis
Third & Caldwell
899-2080 or 899-3797
Sunday: Sunday School: 9:45 a.m.
Worship Service: 10:50 a.m.
Evening Service: 6 p.m.
Wednesday: Evening Service: 7 p.m.

St. Paul's Episcopal Church
Celebrant: Father Don Martin
13th & Center
Church 890-2115 or 890-7245
Services: 5 p.m. Saturday evening
Bible Study: 4 p.m. the first and third Saturday of the month

Goodland Bible Church
109 Willow Road • 899-6400
Pastor: Chad DeJong
Sunday: Sunday School: 9:30 a.m.
Morning Worship: 10:45 a.m.
6 p.m. AWANA during school
Evening Worship: 7:30 p.m.
Wednesday: 6:30 youth group
Growth groups call for information
www.goodlandbible.org

First Baptist Church
Pastor: Travis Blake
1121 Main
890-3450
Sunday:
Coffee fellowship: 9:30 a.m.
Morning Worship: 10 a.m.
Sunday School: 11:15 a.m.
Thursday: Bible study 9:30 a.m.
Wheatridge Center

H2O Church.TV
Pastor: Craig Groeschel
1022 Main
(785) 728-0123
Experience Time
Sunday: 10:30 a.m.

Harvest Evangelical Free Church
521 E. Hwy. 24 • 890-6423
Pastor: Brian Fugleberg
Sunday: Worship: 10:30 a.m.
Sunday school: 9:30 a.m.
Wednesday:
Senior High: 6:30 p.m. at the church
Junior High: 6:30 p.m. at the church
www.goodlandefree.com

Seventh Day Adventist Church
1160 Cattletrail
Pastor: Jim McCurdy
Saturday: Sabbath School: 9:30 a.m.
Worship Service: 11 a.m.

Emmanuel Lutheran Church
13th & Sherman • 890-6161
Pastor: Darian Hybl
Sunday: Christian education/fellowship: 10:15 a.m.
Worship Service: 9 a.m.

Church of Christ
401 Caldwell
890-6185
Sunday: Bible Study: 9:45 a.m.
Worship Service: 10:45 a.m.
Wednesday: Bible Study: 7 p.m.

The following sponsors urge YOU to attend your chosen House of Worship this Sabbath:

Short & Son Trucking
Hwy. 24

Koons Funeral Chapel
North Main

Good Samaritan Center
208 W. 2nd

Goodland Star-News
1205 Main St.

KLOE/KKCE/JKWGB
3023 W. 31

RICHARDSON'S HOMESTEAD REALTY AND AUCTION

Maurice & Irene Daise Estate Auction And Others
Saturday, Aug. 18th, VFW Hall, 824 Main, Goodland, KS. @ 10 AM MDT

HOUSEHOLD ITEMS: Love seat & sofa, muted green & ivory, very nice; Nice Sofa; Hide-a-bed sofa; Matching swivel rockers; Recliner; 2 rockers; RCA 26" portable TV w/stand; 36" portable TV; Several end tables; Chromcraft table, 4 chairs, 2 leafs; Kitchen table, 4 chairs; 2 Card tables W/chairs; 2009 Hotpoint washing machine; Maytag dryer; Newer GE upright freezer; File cabinet; Book cases; 2 double beds; Dresser W/mirror; Lowrey Organ; Singer Touch & Sew. **ANTIQUES:** Complete Rock Island Brakeman uniform W/hat, nice; Rock Island tie tacks; Several Rock Island pins; 6 Rail Road lanterns; Rock Island RR keys; Tyco Rock Island Elect train set; 1983 Union Pacific calendar, complete; China Hutch; High Boy dresser; Secretary; Seth Thomas Clock W/key; Mantel Clock W/key; 2 pocket watches; 2 Large Hull vases; Hull vase W/matching candle holders; Watt Bowl set; Pink depression pitcher & glasses; Crystal bowl; Crystal stem glasses; 14 of The American Adventure Series books, 1940's; Several old books of all kinds, Kansas Speller, First Reader; Rail Road liquor decanter train set, 4 pieces; Several liquor decanters; Antique desk; Oil lamps; Ant. picture frames; Radios.

COINS, PROOF SETS:

2-1969	2-1970	2-1971	2-1972
2-1973	2-1974	2-1977	4-1978
2-1979	2-1981	2-1982	2-1987
4 Centennial	1776 - 1976		2-2009

GUNS SELLING AT 1 PM: Ruger 357 Blackhawk pistol, SN 33257; Hi-Standard Mdl. H-D Military 22 pistol, SN 222345; Colt 22 cal derringer, SN 83456D; WW II - Winchester Mdl 94 30-30 cal W brown barrel SN 1646377; Remington Wingmaster Mdl 870 TC - 12ga pump, SN ST85801V; Remington Speedmaster Mdl 241-22 rifle SN 108156; WW II - M1 Grand Tank, short barrel used in tanks; Remington Mdl 31TC 12ga pump, SN 113441; Browning BT-99 Silver Inlaid single shot 12ga, special steel SN 05221PM299; Browning Mdl 22.250 W/scope, SN 8363; Browning Light Twelve 12ga trap gun, SN 12356; Remington - Field Master Mdl 121-22cal pump rifle, SN 159446-019; Browning Mdl 81 - 308cal, lever action W/6.5-20x50 Guide Green scope, SN 03622NX227; Remington 3200 over-under 12ga SN OU18627, very nice; Shooting glasses; Lots of reloading equipment also. **MISCELLANEOUS:** Kirby Heritage Vacuum W/attachments; Kenmore vacuum; Several pistol holsters; Army helmets; New baseball gloves; Costume Jewelry; Fishing poles; Nordic climber; Waterless cookware; Bissell vacuum; Silverware; Cookware; Roaster pans; Lots of dishes; Nick knacks; Lamps; Towels, Bedding; Exercise Bike; Step ladder; Some hand tools; 2 Sets of golf clubs; Games; Shovels, Rakes and Lots more

Pictures and sale bill on:
www.goodlandhomestead.com/auctions.
For more information contact
Homestead Realty & Auction, 1023 Main, Goodland, KS.
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Terry Richardson
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