

Rural Kansas beef producer promotes meat

By Ron Wilson
Director of the Huck Boyd National Institute for Rural Development at Kansas State University
 Tokyo, Japan. In a downtown grocery store, a consumer approaches the meat counter, picks up a package of beef, and holds it under a scanner. Then a nearby TV screen brings up the production history of the live animal which provided that beef, including who raised it, what feed and medicine it received, and where it was processed. Yet this consumer is not your everyday housewife. He is a beef producer from rural Kansas who is in Japan promoting American meat.

Keith Miller is chairman of the board of the U.S. Meat Export Federation and a livestock and grain producer from Barton County. Keith went to school at Ellinwood, population 2,130 people. Now, that's rural.

Keith is active in farm and community organizations, including Kansas Farm Bureau. Farm Bureau joined the U.S. Meat Export Federation (USMEF) because of the importance of meat exports to Kansas livestock producers. The federation is the trade association that develops international markets for the U.S. red meat industry.

"I was the one appointed (from the KFB Board) to go to the USMEF meetings," Keith said. "One day while sitting on a tractor, I got to thinking that 70 percent of what

I grow is going into meat exports," he said. "If I could make a positive difference to grow those exports, it would help the bottom line of lots of Kansas producers, and help lots of truckers and shippers and processors and bankers too."

So Keith got involved in the organization and was asked to take on several USMEF leadership positions before becoming chairman of the board of the U.S. Meat Export Federation in November 2010. His duties require him to travel extensively promoting U.S. meat.

"I'll be in hotels over a third of the year," he said.

Miller's first priority as chairman is to gain more access for U.S. meat products overseas. "We're looking at declining domestic red meat pro-

duction," he said. "For farmers like me to remain profitable, we need to be ready to meet the demand of foreign consumers."

Another priority is securing capital for self-help marketing efforts like the federation. A portion of the checkoff dollars collected from producers' livestock sales is used to promote U.S. meat overseas. This is matched with other funding to support market development activities.

"Funding from checkoffs and the USDA Market Access Program is extremely important," Keith said. "We need to educate members of Congress how important this is to rural America."

"Exports are a vital part of the livestock economy," he added. "One

hundred fifty dollars of the value of every beef animal processed and \$45 of every hog processed comes from exports. Twelve to 15 percent of our beef and nearly 25 percent of our pork goes into export markets. That means one of every four hogs we produce is shipped overseas. If we want to be profitable, exports are where the future is," Keith said.

Traceability is another key issue: "Our international customers are telling us that they want the ability to know the production history of the livestock and products they are buying, and our competitors have seen this. The U.S. is falling behind other major beef exporting nations in terms of mandatory animal identification systems, and they're using it as a competitive advantage," Keith said.

The demand for traceability among foreign customers was driv-

en home to Keith when he visited Japan and saw the scanner which could bring up production history on each item of meat. "Japan has gone this way and I expect Korea and even China to follow," he said.

As chair, Keith sees first-hand how his checkoff dollars are being used. "Together, they are an effective tool for USMEF to conduct marketing and educational programs and gather the intelligence to grow our market share in these key markets," he said.

It's time to leave Tokyo, where a Kansas beef and grain producer is seeing how Japanese consumers want to buy beef. Keith Miller is to be commended for making a difference with his passion for promoting American meat products, with a goal of helping the bottom line half-way around the globe in Kansas.

public notice

PUBLIC NOTICE

On January 31, 2011, there was tendered for filing with the FCC an application for assignment of the license of FM translator K203EJ, Goodland, KS, from Horizon Christian Fellowship to First Ventures Capital Partners, Inc. The translator operates on 88.5MHz an effective radiated power of 250W from a transmitter site at 39° 20' 24.00 North, 101° 44' 05.00 West. The translator will rebroadcast the signal of Station KGCR, 107.7MHz, Goodland, KS.

Published in The Goodland Star-News, Friday, February 18, 2011.

IN THE DISTRICT COURT OF SHERMAN COUNTY, KANSAS CIVIL DEPARTMENT

FV-1, Inc. in trust for Morgan Stanley Mortgage Capital Holdings LLC Plaintiff,

vs. Mark A. Cross and Vicki S. Cross and Anis J. Townsend, et al. Defendants.

Case No. 10CV42 Court Number: Pursuant to K.S.A. Chapter 60

Notice Of Sale

Under and by virtue of an Order of Sale issued to me by the Clerk of the District Court of Sherman County, Kansas, the undersigned Sheriff of Sherman County, Kansas, will offer for sale at public auction and sell to the highest bidder for cash in hand, at the Front Door of the Courthouse at Goodland, Sherman County, Kansas, on March 8, 2011, at 10:00 AM, the following real estate:

A tract of land in the Southeast Quarter (SE1/4) of Section Thirty (30); Township Nine South (TS9), Range Forty West (R40W) of the Sixth Principal Meridian (6th P.M.) in Sherman County, Kansas, more particularly described as follows:

Beginning at a point that is One thousand seven hundred and no hundredths (1700.00) feet North of the Southeast corner of said Southeast Quarter, thence Northerly along the East line of said Southeast Quarter a distance of Five hundred and no hundredths (500.00) feet, thence Westerly at a Right angle to the East line of said Southeast Quarter a distance of Two hundred sixty and Thirty hundredths (260.30) feet, thence Southerly along a line parallel with the East line of said Southeast Quarter a distance of Five hundred and

no hundredths (500.00) feet, thence Easterly along a line at a right angle to the East line of said Southeast Quarter a distance of Two hundred sixty and Thirty hundredths (260.30) feet, more or less, to the East line of said Southeast Quarter, said point being the place of beginning.

, commonly known as 5740 Road 14, Goodland, KS 67735 (the "Property")

to satisfy the judgment in the above-entitled case. The sale is to be made without appraisal and subject to the redemption period as provided by law, and further subject to the approval of the Court. For more information, visit www.Southlaw.com <http://www.southlaw.com>

Kevin Butts, Sheriff Sherman County, Kansas

Prepared By: South & Associates, P.C. Mark Mellor (KS # 10255) 245 N. Waco St., Suite 400 Wichita, KS 67202 (316)684-7733 (316)684-7766 (Fax) Attorneys For Plaintiff (122143)

Published in The Goodland Star-News, Friday, February 11, 18 and 25, 2011.

Notice of Sale

Pursuant to KSA 8-1102, the following abandoned motor vehicles, which have been impounded by Alex's Radiator and Towing Service. These vehicles will be sold at public auction to the highest bidder for cash, on March 19, 2011, at 1:00 PM at Homestead Auction Lot., Goodland, Kansas.

If a vehicle was previously

titled by a state other than Kansas or as a non-highway vehicle, a Motor Vehicle Identification number verification form will also be required to obtain title of any vehicle purchased and will be the responsibility of the buyer to request the verification and pay the costs involved.

Alex's Radiator and Towing Service reserves the right to withdraw any or all of the described vehicles prior to time of sale. No implied warranty of condition shall be understood by such sales.

Owners, if any, have failed to claim impounded vehicles. The owners thereof may claim their vehicles and contents within ten days of the date of the second publication of this notice by paying the removal and storage charges incurred.

All sales shall be made under conditions imposed by the auctioneer representing Alex's Radiator and Towing Service and all sales must be settled at the time of sale. Titles will be transferred to buyers, if available. Requirements of the state regarding titles to abandoned or unclaimed vehicles will be met by furnishing an Affidavit of Sale and proof of publication.

Vehicles to be sold:

Abandoned motor vehicles that may be sold by Alex's Radiator and Towing Services are:

- 1992 Oldsmobile 88, VIN# 1G3HN53L4N1821658
- 1995 Chevy Lumina, VIN# 2G1WL52M6T1102919
- 1994 Pontiac Transport VIN# 1GMDU06DORT218611
- 1967 Ford Mustang, VIN# 7T01G224996

DEW Drop Angus

(Formerly Wilson Bros. Angus)

Saturday, February 26, 2011

At The Ranch, 32946 Rd. 707, Parks, NE 69041 • 1:00 MST
 From Parks - 2 mi. E, 2 mi. N; From Benkelman - 7 1/2 mi. W on Benkelman River Road then 2 mi. N.

70 Head Sell

Selling:

<p style="text-align: center;">24 Coming 2-Year-Old Bulls</p> <p style="text-align: center;">6 Registered Bred heifers</p> <p style="text-align: center;">40 Commercial Bred Heifers</p> <p style="text-align: center;">Bred to TC Bextor 740 & DEW Baxtor</p>	<p>Herd Bloodlines:</p> <ul style="list-style-type: none"> • DEW Langshan • Traveler • Yield Grade • Bextor • Net Worth
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For Catalog call or email Duane or Colleen Wilson (308) 423-2191 Cellular 308-883-0938 or 308-883-0939, email: dewdropangus@gmail.com


Auctioneer: Johnny Walker • 308-340-7173 (cell)
 Complimentary Lunch Day of Sale (Inside the Barn)

JMB Angus & Rains Simmental

Bull Sale


Thursday, March 3 • 12:30 PM MST

At the JMB Angus Ranch - 9 miles southeast of Sharon Springs, KS



SAV Final Answer x Mill Brae 338 RT 4048

Angus Sires:
Final Answer, Bismarck, Blueprint, E & B Predestined 650, E & B Precision 835, Extravagant, Predominant



In Dew Time x Brooks Miss Pepper

Simmental Sires:
In Dew Time, Invasion, Dream On, Star Power, Remington Red Label, Stetson, Mr. Madison

Selling: 45 Angus Bulls
 • 20 Simmental/SimAngus Bulls
 • 7 Angus Heifers

For Catalog Or Information
 Joel or Mary Banker - 785-852-4229
 Mike or Celeste Rains - 785-672-0010
 or visit us at www.jmbangus.com

Sale Broadcast Live On The Internet
DVAuction Broadcasting Real-time Auctions

- 1999 Ford Windstar, VIN# 2FMZA514XXBA26340
- 1990 Ford Probe, VIN# 1ZVPT20C6L5133247
- 1991 Chevy PU 1500 4x4, VIN# 1GCDK14K9MZ128963
- 2001 Chevy S10 PU, VIN# 1GCCS19W918154309
- 1996 Suburu Legacy GT, VIN# 4S3BK675XT7307758
- 1999 Mitsubishi Eclipse GS, VIN# 4A3AK44Y0XE114550
- 1984 Ford Ranger F250, VIN# 1FTHF2515EPB46858
- 1992 Honda Prelude, VIN# JHMBB2156NC009671
- 1982 Honda 900 Motorcycle, VIN# 1HFSC0407CA201098
- VW Dune Buggy, VIN# DR147193MO

Published in The Goodland Star-News, Friday, February 18 and 25 and March 4, 2011.

RAILE

BALANCER/GELBIEH

St. Francis, KS

Thursday
March 10th, 2011
 12:30 PM MST

Burlington Livestock Exchange: 719-346-8900
 Burlington, CO - NEW LOCATION

★★★★★

40 SPRING YEARLING BALANCERS
5 FALL YEARLING BALANCERS
1 PUREBRED YEARLING GELBIEH
 ★★★★★

PERFORMANCE TESTED WITH BALANCED TRAITS FOR CALVING EASE, GROWTH, MILK AND CARCASS TRAITS. ALL BULLS ARE IGENITY DNA TESTED FOR CARCASS TRAITS, COAT COLOR, BVD-PI NEGATIVE. BULLS WILL BE SEMEN AND TRICH CHECKED!
 ★★★★★

100% BLACK
 (50% HOMOZYGOUS BLACK. SOME HOMOZYGOUS POLLED)



DC 39 X 1
RESERVE DIVISION II WINNER (PUREBRED) AT NWSS AND HE SELLS!



SHOWSTOPPER 004X
2ND IN HIS CLASS (BALANCER) AND HE SELLS!

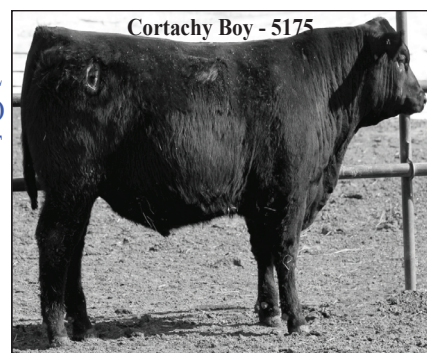
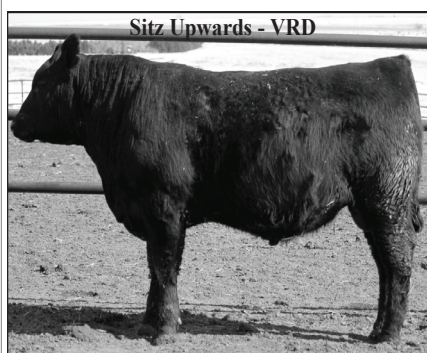


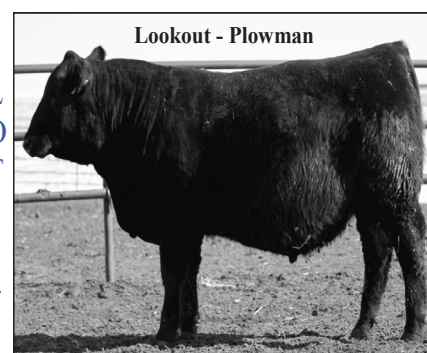
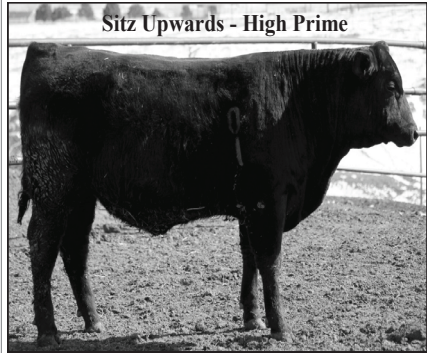
DELBERT RAILE: 785-332-2756 **CELL 785-332-4347**
CODY RAILE: 785-332-2219 **CELL 785-332-6089**
 WWW.RAILEGELBIEH.COM E-MAIL: DMRAILE@RAILEGELBIEH.COM

Classifieds work!

899-2338

BLACKROSE ANGUS

Selling 70 Angus Bulls

<p style="text-align: center;">Cortachy Boy - 5175</p>  <p style="text-align: center;">Sitz Upwards - VRD</p> 	<p>Sires Represented at the sale include:</p> <p>Sitz Upwards 307R</p> <p>BC Lookout 7024</p> <p>Dunlouise Cortachy Boy</p> <p>GT Shear Force</p> <p>TC Aberdeen 759</p> <p>SAV Heritage 6295</p> <p>40 Heifers for Sale</p> <p>Bangs Vacc and Pelvic Measured</p>
<p style="text-align: center;">Shear Force - RR Daquante</p>  <p style="text-align: center;">Sitz Upwards - Leachman Quest</p> 	<p>Lookout - Plowman</p>  <p style="text-align: center;">Sitz Upwards - High Prime</p> 

Blackrose Angus

Rob & Gloriann Spencer and Family
 308-345-3377
 Rob cell 308-340-3211
 Reid cell 308-340-1066

Saturday
February 26
2011
1:00 p.m. CST
 MidWest Livestock
 North Barn—McCook, NE

B B Angus

Chase & Lori Beeby and Family
 308-895-2417
 Chase cell 308-340-6438