

Bureau to decide best use for billboards

By Sharon Corcoran
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What is the best way to advertise Goodland on billboards? and how much will an update cost? were questions the Sherman County Convention and Visitors Bureau wrestled with at its monthly meeting last Tuesday.

The bureau updated two billboards and started leasing one to the Sugar Hills Golf Club this spring, and now needs to decide how to update two more. Since the bureau owns them, said Director Donna Price, there can't be any business advertising on

them — they have to be used to advertise the community.

“We’re gonna have to spend some real money next spring on the boards,” said board chair Dale Neill. “We need to decide whether to paint or have vinyl put on them.”

The board needs to talk about the decision now, he said, because the budget for next year will be set soon.

Board member Bill Stoick, owner of Super 8 Motel, pointed out that vinyl would be easy to install, and Price said the last time she looked into painting

a billboard, she was told it would cost \$4,000 per board.

Stoick suggested having billboards designed to promote specific events, such as the Flatlander Fall Festival and the Professional Bull Riders rodeo.

“We need to get people off the Interstate,” said board member Lincoln Wilson of the Howard Johnson Hotel. “People who travel all the time look for something different. Let’s have a board we can change to advertise events.”

Designs on vinyl could be taken down and put up again, Neill said, but the bureau

will need to know how much it would cost to do that.

The billboards need pictures, said board member Ryan Hageman, manager of Wendy’s; people need to see something that makes them want to stop.

Billboards are under the marketing budget, Stoick said; instead of having money in marketing that can be used to help with printing and postage to promote events, maybe it would be better to have billboards promote them.


“Ourentire marketing budget is designed to promote all the events,” Wilson said.

“Maybe we should just go that extra mile with the billboards.”

In other business, the board:

- Approved spending up to \$200 on an auction item and a centerpiece, split with the Colby Convention and Visitors Bureau, for the Travel Industry Association of Kansas fund raiser at its annual conference, scheduled for Sunday through today.
- Talked about needing to find more members for the board and decided Wilson, Stoick and Price would ask potential members if they would be interested.

Holiday items a hit at garage sale



Judy McKee helped carry out a group of five yard signs purchased at the Big Brothers/Big Sisters garage sale Saturday. McKee said they sold a lot of stuff during the day include some baked goods, a lot of Christmas decorations and a couple of Christmas trees.

Photo by Tom Betz/The Goodland Star-News

Committee to meet on developing downtown

The beautification team of Shine on Sherman County is planning a meeting at 7 p.m. on Tuesday, Oct. 28, at the Northwest Kansas Technical College to discuss a plan for developing the downtown area and then expanding to all parts of town.

The team has come up with a possible plan for downtown and

will present the plan. They would like feedback on this plan. Next maintenance, feasibility and funding will be discussed. Finally the group will give their strategy to get the project done.

All Goodland businesses have been invited and also the Master Gardeners, Sunflower USA group and others with beautification ef-

forts. It is hoped to coordinate efforts and avoid duplication.

Co-conveners for the group are Travis Blake and Mike Hamilton. Also on the team is Joni Guyer, Don Newell, Josh Dechant, Christie Rasure, Sherry Knitig, Jessica Cole, Pete Whalen and Andi Nelson.

Courthouse phone system to tie in county attorney

By Tom Betz
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The county attorney’s office, on the main floor of the Sherman County courthouse, will be tied into the rest of the courthouse phone system under a plan approved by the commissioners on Tuesday.

Special Investigator Burton Pinalto, who works out of the county attorney’s office, explained a quote from S&T Communications for expanding the courthouse phone system.

He said currently the attorney’s office is on a separate key system, and that it is separate from the rest of the courthouse.

Commissioner Chuck Thomas asked Pinalto if this was to give the attorney’s office more phone lines.

Pinalto said it would allow the

office to add phone lines, but the important part is that it would tie whole courthouse together into one system.

“The problem now is that the courthouse phone system is maxed out,” he said. “This expansion will allow us to hook the county attorney’s office into the main system.”

Deputy County Clerk Mary Ann Snethen said the S&T people said there is no space to add the extra lines.

Pinalto said the cost is for the equipment to expand the system by installing a fiber module to include the county attorney’s phone lines.

Commissioner Mitch Tiede said the information from S&T indicated the module would allow the addition of 12 lines and could add 16 stations on the key system.

Pinalto said the stations would be phones as the system is maxed out now.

Snethen said the new equipment would give them room to add more than just the attorney’s office.

Commissioner Kevin Rasure asked what would be added.

Pinalto said he thought the attorney’s office had three phone lines and this would add them to the existing courthouse system, but he did not know of any plans to add more phones.

“We would be moving to join the courthouse system to make it more convenient to transfer calls,” he said.

The commissioners approved the bid from S&T for \$2,487 for the equipment to expand the phone system.

Art sought for December exhibit

The Carnegie Arts Center is seeking work from local artists and crafters to display in December.

Whether you are a serious artist or

have a desire to expand your hobby, said Director Kay Younger, the center will display your items to sell on commission. Space will be first

come, first served, she added.

The deadline to bring items for display is Friday, Nov. 28. Call the center at 890-6442 for information.

matters of record

Real Estate

The following real estate transactions have been reported by the Sherman County register of deeds:

Hacienda Energy L.L.C. of Edinburg, Texas, to MJR Investments Ltd. of Edinburg, Joe P. Pritchett of Corpus Christi, Texas, and Victoria Trading Co. L.L.C. of Edinburg 1/3 interest to each of the grantees of oil, gas and other minerals and mineral interests in and under the W/2 of Sec. 33, T7S, R42W; the NE/4 of Sec. 18, T7S, R40W; the

SW/4 of Sec. 32, T7S, R41W; the W/2 and the NE/4 of Sec. 2, T7S, R42W; the SE/4 of Sec. 19, T6S, R41W; the SE/4 of Sec. 12, T7S, R42W; the SE/4 of the SW/4 of Sec. 5 and the E/2 of the NW/4 and the SW/4 of the NW/4 of Sec. 8, T6S, R37W; the S/2 of Sec. 17, T7S, R41W; the SE/4 of Sec. 21, T7S, R40W; the NE/4 of Sec. 5, T7S, R41W and the NE/4 of Sec. 14, T7S, R42W; the SW/4 of Sec. 13, T7S, R40W; the SW/4 of Sec. 21, T7S, R40W; the SW/4 of Sec. 14,

T7S, R40W; and the E/2 of Sec. 35, T7S, R42W.

Carl R. Clark, trustee of the bankruptcy estate of Kenneth and Gloria Richers, to Darryl and Ariane Barber Lots 7, 8 and 9, Block 34, Second Addition to Goodland.

Robert O. Beckner and Dorothy E. Beckner convey and warrant to Robert O. Beckner and Dorothy E. Beckner as joint tenants with full rights of survivorship the S55’ of Lots 1, 2, 3 and 4, Block 3, First Addition to Goodland.

corrections

The Goodland Star-News will correct any mistake or misunderstanding in a news story. Please call our office at (785) 899-2338 to report errors. We believe that news should be fair and factual. We want to keep an accurate record and appreciate you calling to our attention any failure to live up to this standard.

The Goodland Star-News

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1ST PAINTBALL RALLY

October 25 at 8 a.m.

Behind Keirns Fitness Center

\$20/person-5 members/teams

The Engineering Department at the Northwest Kansas Technical College is throwing the Paintball Rally.

- * All guns and paintballs will be provided. NO PERSONAL GUNS/PAINTBALLS will be allowed due to safety and liability.
- * Sign up at the Engineering Technology Building, 1401 Eustis, or at El Dorado, 1101 Main, or visit our web site at www.nwktcengclub.com for more information.
- * Prizes will be given to top participants.
- * Rally will be held rain or shine! No refunds!

* ALL FORMS DUE BY OCTOBER 22, WEDNESDAY, at 7 p.m..

Sponsored by the following:

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