

# Sunflower Celebration to be in magazine

By Sharon Corcoran  
slcorcoran@nwkansas.com

An article and pictures featuring Goodland's Sunflower Celebration and sights about town are scheduled for the summer issue of *Kansas!* magazine, slated for publication in May.

The article has been in the works for quite awhile, said Donna Price, director of the Sherman County Convention and Visitors Bureau, adding that the magazine sent her a copy to proofread earlier this month.

She said representatives from the magazine had talked to Lynn Hoelting, manager of the Scouler Co., and had asked him to check the article over as well. The article describes the county as having 50,000 acres of sunflowers, creating "a tapestry so lovely it actually stops traffic."

"People stop in the middle of the road to take photos," Hoelting is quoted as saying in the article.

The article gives details of the sunflower industry and encourages readers to come out for the celebration Friday, Aug. 15. The one-day event, in its 10th year, includes bus tours to area farms and processing plants, talks by agronomists and industry experts and a hamburger feed.

The article encourages those who come out for the day to "browse Goodland's historic neighborhoods and shops," drive past the giant Van Gogh painting, visit the High Plains Museum and enjoy the red-brick streets.

A reporter and photographer came to the celebration last year, Hoelting said, to get pictures and information. The cel-

bration has been a one-day event the past nine years, he said, adding that it seemed like a two-day event for a couple of years when the Chamber of Commerce had its Sunflower Festival on the day after the celebration.

The celebration starts at 7 a.m., he said, with plot tours. Last year, it was expanded more into the afternoon, he said, and this year it will continue until around 2 p.m.

Jeanne Falk, agronomist at the Sunflower Extension District, and Joni Wilson, merchandiser at ADM Northern Sun, head up planning for the event, Hoelting said, adding that he also helps.

The event draws mostly people from agriculture-related industries, he said, but a few people come who heard about it from

travel magazines, and extension educators from Colorado have come to get a feel for the event.

Kansas State University Extension personnel talk about the physical agronomics of sunflowers, Hoelting said, the growth stages and potential insects that could be a threat. Last year, he said, representatives from Frito-Lay talked about why they like sunflower oil for their chips.

The celebration educates people, he said, and encourages some to get involved in the sunflower industry.

Price said she has been contacted a lot about the celebration, adding that it was in *American Profile* magazine last year. *Midwest Living* called about the Flatlander Fall Festival, she said, adding that she isn't sure whether they are coming to do an article or

are planning to include it in their calendar.

The state Travel and Tourism Division's web site, www.travelks.com, has been a big help in getting attention from magazines, Price said, adding that the events she turns in to the division are put up on the web site, and sometimes the magazines use those listings for story ideas. Another thing that helped, she said, was attending a media event in Denver last year. A lot of reporters and photographers who were there have come to Goodland since, she said.

"Those types of articles are the best promotion we could get," she said. "There is a lot of information included in the articles, and we could never afford a three-page ad. Besides, these kinds of articles make people go, 'Wow! I want to go there!'"

## Car club holds first poker run



Bob Gittinger, president of the Brick Top Cruisers car club, and Leroy Thomas handed out bags and other door prizes to contestants in the club's first poker run. The club plans to make it an annual event, Gittinger said. Photo by Sharon Corcoran/The Goodland Star-News

## Cookbook to feature I-70 towns

By Sharon Corcoran  
slcorcoran@nwkansas.com

A cookbook of recipes gleaned from restaurants along I-70 is being compiled for publication later this year and will include historical photos and information to draw visitors to the towns along the Interstate.

The Kansas I-70 Association is asking for recipes from 14 towns that are members, said Donna Price, director of the Sherman County Convention and Visitors Bureau and vice president of the association.

They are asking each community to submit 25 recipes, she said, mostly from restaurants. They plan to include 20-25 from each town, she said, and have the books available in September.

Recipes will also be accepted from caterers, she said, and some from individuals may be included in the book as well, depending on what they have room for.

"The cookbook is to highlight the sights and towns along I-70," Price said; "it's a tool to pull people into our communities and give them a snippet of who we are."

Recipes will be chosen that will show people what is available here and highlight the restaurants and caterers who submit them, she said, and some recipes will show aspects of life here.

"For example, some members recommended I get recipes for wild game," Price said, "since that's unique to our area."

The recipes will be divided into sections, she said, such as appetizers, desserts, breads, entrees. And the cookbook will include information about the restaurants and their contact information.

Each of the 14 towns represented in the association — Goodland, Colby, Oakley, WaKeeney, Hays, Russell, Salina, Abilene, Junction City, Bonner Springs, LeCompton, Topeka, Lawrence and Kansas City — will have recipes and two historical pictures.

There may be other information, she said, noting that the book is still in the planning stages, and what gets in may depend on space. The association wants to have the books printed by September, she said, so they can unveil it at the Kansas Tourism Conference in Wichita the next month. The convention and visitors bureaus in the towns will buy a certain number of the books, which they can resell, she said, and they will be used as a marketing tool for the communities.

Send recipes to Price at Box 927, Goodland, Kan. 67735, and she will submit them to the association.

## Chamber's citywide clean-up planned for Saturday, May 10

The annual citywide clean-up sponsored by the Goodland Chamber of Commerce Beautification committee will be next weekend, Saturday, May 10.

Andi Nelson, Chamber of Commerce office manager, said the clean-up will run from 8:30 a.m. to 1 p.m., adding that the beautification committee needs more volunteers to help collect trash and junk.

"It is the Chamber's belief that a clean community creates pride and

has a very positive influence on visitors, the business economy and attitudes of our citizens," Nelson said. "It is time to harness the energy of all organizations, citizens new and old, and businesses to make Goodland a better place to live.

"Imagine hearing visitors and citizens commenting about the cleanliness and beauty of Goodland."

She is asking people to call the chamber at (785) 899-7130 or (785) 821-4694 to volunteer.

Wal-Mart, in a special program for the clean-up, will be taking recyclables at the store from 8 a.m. to noon that day.

The store will have bins outside the back door from 8 a.m. to noon to accept plastic bottles — pill bottles and drink bottles, but not milk jugs — and plastic hangars, aluminum and tin cans, shredded paper and paperback books with the covers torn off.

Laura Pope, store manager, said

the recyclable items should be separated by type, and the plastic bottles should be without any tops. She said the bins will be set up so the people can drive through and drop their bags in them.

She said the store continues to encourage customers to recycle the Wal-Mart shopping bags in a receptacle in the front of the store.

Pope said the store is working to

get a volunteer grant to give the city to help buy a container for recycling plastic so people can expand their recycling efforts.

She said recycling containers in the front parking lot take newspapers and magazines, clear glass, aluminum and tin all the time.

"We want to encourage the city and county to recycle plastic," Pope said. "It is the one thing we do

not recycle now, and hope with the grant to help buy a container to start recycling plastics."

## matters of record

### Accidents

The following accidents were investigated by the Goodland Police Department.


**April 5** — 11:32 a.m., 1402 Main Ave., a 2002 Dodge driven by Blake Lyn Townsend was baking from a parking spot and hit a 1994 Plymouth driven by Maureen H. Brown.

**April 13** — 9:59 a.m., 1312 Sherman Ave., a 2008 GMC driven by Lisa B. House was backing out of a parking lot and hit a 1998 Ford driven by Pamela Whitson who was pulling into the parking lot. House said she was at fault and had backed into Whitson.

**April 18** — 4:35 p.m., 417 E. 17th, a 2006 Mercury driven by Jeanette M. Ruddell was driving through a stall at the Farmer's Car Wash and hit a brick stand holding a vacuum cleaner causing damage to the property and the car.


## corrections

The Goodland Star-News will correct any mistake or misunderstanding in a news story. Please call our office at (785) 899-2338 to report errors. We believe that news should be fair and factual. We want to keep an accurate record and appreciate you calling to our attention any failure to live up to this standard.



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