

card shower

Leona Smith will be 100 years old on Tuesday, March 11, 2008. Her family is requesting a card shower be sent to her at the Good Samaritan Center, 208 W. 2nd Room 303, Goodland, Kan. 67735.

patient news

Leslie Watkins is receiving cancer treatment in Nebraska. He would appreciate cards and letters of encouragement. Cards may be sent to him in care of Kathie Wilson, 1320 Highland Drive, Ogallala, Neb. 69153.

activities

Tours of the 1907 Victorian House at 202 W. 13th are from **1 to 5 p.m. Wednesday through Monday.**

The High Plains Museum, 1717 Cherry Ave., is open from **9 a.m. to 5 p.m. Monday through Friday and from 9 a.m. to 4 p.m. Saturday.**

The Carnegie Arts Center is open from **10 a.m. to 5 p.m. Tuesday through Friday and from 1 to 4 p.m. Saturday and Sunday** 120 W. 12th.

The Goodland Public Library is open from **10 a.m. to 7 p.m. Monday through Thursday** and from **10 a.m. to 5 p.m. Friday and Saturday.** Story Hour on Wednesdays will be a group at 10 to 11 a.m. and one at 2:30 to 3:30 p.m. Thursday group will meet at 10 to 11 a.m. These groups are for children ages three to five. On Friday's we will have Born to Read for infants and toddlers ages zero to three, accompanied by a parent or caregiver. For questions call Marcy Melia at 899-5461.

Big Brothers/Big Sisters of Sherman County is seeking mentors and children to mentor. Call 890-3665.

Goodland Mothers of Preschoolers (MOPS) will meet from **6 to 7:30 p.m. the first Monday of the month** at the First Christian Church, Eighth and Arcade.

Diabetes Support Group meets at **4 p.m. the last Tuesday** of each month in the large board room at Goodland Regional Medical Center. Patients, family and friends meet each month for a speaker and educational program. Call Sarah Linton at 890-6044.

Breast Cancer Support Group meets at **5:30 p.m. the first Tuesday** of the month. Any woman with cancer is welcome. Call Cheryl at 890-5528 for more information.

Emotions Anonymous meets at **7:30 p.m. Wednesdays** at the Goodland Regional Medical Center board room.

Aerobics Classes - 5:30 a.m. aerobics classes are offered **Monday, Wednesday and Friday** at the Goodland Activities Center. Call 890-7242.

TOPS Meetings - Take Off Pounds Sensibly meets at **5:30 p.m. Tuesdays** at North Elementary School. Weigh-in is at 5 p.m. A new group may be started and meet at a different time. Call Norma Mullen, area captain, at (785) 689-4362.

Alcoholics Anonymous S.O.S. Group holds open meetings at **7 p.m. Monday** at the Trinity Lutheran Church, Seventh and Senter, Burlington. Call Pamela at 719-346-7711 or Dave at 890-2858.

Goodland Alcoholics Anonymous meets at **8 p.m. Monday**, closed meeting, **Wednesday**, the book meeting, **and Saturday**, an open meeting, at 1013 Center. For Alcoholics Anonymous, call Rob at 890-3023 or Linda at 399-2353.

Goodland Al-Anon Serenity Seekers group meets at **5:30 on Wednesdays** at 1013 Center. For information call Cheryl at 890-3023.

The "Freedom Today" group of **Narcotics Anonymous** meets at **8 p.m. Tuesdays and 7 p.m. Saturdays** at the Goodland Elks Lodge. Call 890-8369.

Stratton "AA by the Book" Alcoholics Anonymous group meets at **7 p.m. Thursdays** for a beginners open meeting. Families and young people welcome. Call (719) 348-5398 for men and (719) 346-8553 for women. On U.S. Highway 24 go to Statton and it is the second house

the calendar

calendar

Lead-safe work practice training to be on **Monday and Tuesday, March 18 and 19** for contractors, landlords and others in home improvement or remodeling. For information call the Sherman County Economic Development Office at (785) 890-3743 or stop by 104 E. 10 for an application.

The Shine on Sherman County Youth Committee and Sugar Hills is having a **Goodland Skate Park Breakfast** from 6:30 to 10:30 a.m. on **Saturday** at the Sugar Hills Golf Course. Tickets are \$5. The money will be used to build a Goodland Skate Park.

Prairie Land Food sign up will be until **Monday, March 17**, and pick up will be from 10:30 to 11:30 a.m. Saturday, March 29, at the Goodland Elks Lodge for the August distribution. Anyone who wants to see what is in the packages can stop in on distribution day.

AARP Tax-Aide counseling, preparation, e-filing and teaching service will help you file your 2007 Tax Return on **Friday afternoons** through April 11 at Goodland Public Library, 8th and Broadway, or Senior Adult Center,

15th and Center. Call (785) 890-7245 for information.

The **Northwest Kansas Animal Shelter** still has **2008 calendars** for sale at \$15. Call (785) 899-3502 evenings.

The **First Baptist Church** will have **children's and adults' services at 9:30 and regular church services at 10:30 a.m. Sundays at Bateman Funeral Home**, 11th and Broadway, while moving from Fifth and Center to 12th and Main.

school calendar

Today: Black Day. Kansas State DECA Conference at Overland Park. Wednesday: Gold Day. State basketball. Elementary Bank Day. West School spring pictures. 5:30 p.m., Goodland Wrestling Club. Thursday: Black Day. Central School spring pictures. State basketball. 5:30 p.m., Goodland Wrestling Club. 7 p.m., National Education Association meeting. Friday: Gold Day. State basketball. North School spring pictures. 4 p.m., 4-H Days, Talent Nights - rehearsal. Sunday: Daylight Savings Time begins. Noon, Kansas Kids Sub District wrestling seeding meeting. Monday: Board of Education meeting. Family Community Career Lead-

ers of America week. 5:30 p.m., Goodland Wrestling Club.

school menu

Today: Sloppy joe, French fries, pickle spear, half an apple and milk. **Wednesday:** Hamburger gravy, mashed potatoes, mixed vegetables, whole wheat roll, half orange and milk. **Thursday:** Pizza, corn, lettuce salad, pudding and milk. **Friday:** Fish, hash browns, California blend vegetables, whole wheat roll, fruit cocktail and milk. **Monday:** Taco, lettuce, cheese, potato square, peaches and milk. **Tuesday:** Corn dog, seasoned potato wedges, baked beans, gelatin and milk.

senior menu

Today: Ham, sweet potatoes, coleslaw, rolls and cinnamon apples. **Wednesday:** Shepherd's pie, beets, bread, frozen fruit salad. **Thursday:** Chili dog, tater triangles, winter mix vegetables, bun, gelatin with fruit. **Friday:** Tuna and noodle casserole, corn, five cup salad, bread and cookie. **Monday:** Chicken and rice casserole, Spanish green beans, ambrosia fruit salad, bread and choice complement. **Tuesday:** Hamburger steak, au gratin potatoes, peas, bread and apricots.

obituaries

Gene Stephens

Gene Stephens, 75, Johnson, a former Goodland resident, died Tuesday, Feb. 26, 2008, at Stanton County Hospital in Johnson.

He was born on Dec. 28, 1952, to Chester and Althea (Lamb) Stephens in Goodland. He attended school in Goodland and Colby and earned his a General Equivalency Degree while living in Burlington.

Mr. Stephens served in the U.S. Army from 1952 to 1956. He was a plumber in Burlington and later moved to Johnson. He worked at Ulysses Irrigation Pipe and retired from Kroy Industries, where he worked on the assembly line making plastic pipe.

On Dec. 15, 1968, he married Connie Brabham at the First Methodist Church in Kanorado. He was a

member of the First Baptist Church in Ulysses.

Preceding him in death were his parents.

Survivors include his wife, of the home; a son, Damon Stephens of Leoti; a daughter Donna Stephens of Garden City; a brother, Jerry Stephens; and four grandchildren.

Services will be at 9 a.m. (Mountain Time) Saturday, March 1, 2008, at Fields Memorial Wesleyan Church of Johnson with Rev. Dave Kaufmann presiding and inurnment in the Stanton County Cemetery with military honors by the Johnson Veterans of Foreign Wars Post.

Memorials to the Gene Stephens Memorial Fund can be sent to the Gernand Funeral Home, Box 715, Johnson, Kan. 67855.

Dan Wahl

Dan Wahl, 47, Grand Junction, Colo., son of Eileen Wahl of Brewster, died Feb. 20, 2008, at St. Mary's Hospital in Grand Junction after a long illness.

He was born Aug. 27, 1960, to J.B. and Eileen (Waitman) Wahl in Burlington and graduated in 1978 from Goodland High School. He had been once a member of the Church of Christ in Burlington.

Preceding him in death was his father and grandparents, August and Vera Wahl and Phil Waitman.

Survivors include his mother; his maternal grandmother, Sarah Waitman, Burlington; and three sisters, Jeannie (Curt) Peter of Rock Ledge, Fla., Diana (Brent) Flanders of Goodland and Lana (Clint) Felzien of Brewster.

Private inurnment will be at the Kanorado Cemetery.

Memorials may be made to the Rose Hill Hospitality House, 605 26 1/2 Rd, Grand Junction, Colo. 81506.

Fern Vivian Kellogg

Fern Vivian Kellogg, 99, former Goodland resident, died Thursday, Feb. 28, 2008, at the Smith County Memorial Hospital.

She was born March 5, 1908, to John and Eva (Hoaglund) Sjolander in Republic County. She was married to Melvin Kellogg. He worked for the Rock Island Railroad and they lived in Goodland. She moved to Gaylord to be closer to her daughter.

She was a member of the Gaylord Community Church and the First Christian Church of Smith Center.

Preceding her in death was her parents and her husband.

Survivors include two daugh-

ters, Marilyn Minkler of Gaylord and Pat Simmonds of Loveland, Colo.; 16 grandchildren; 28 great-grandchildren; and 15-great-great-grandchildren.

The funeral was Monday, March 3, 2008 at the Smith Center First Christian Church with Paston Sharon Patton officiating and burial in the Courtland City Cemetery.

Visitation was Sunday, March 2, 2008 at Simmons-Rentschler Mortuary, 116 W. First, Smith Center.

Memorials to the Gaylord Community Church or the Smith Center Church may be sent to the mortuary.

Erma Lee Drennan

Erma Lee Drennan, 79, former owner of Drennan Shoe Store with her husband, died Monday, March 3, 2008, at Goodland Regional

Medical Center.

Services are pending with Koons Funeral Home. A full obituary will follow.

on the left, 513 Iola Street.

Fibromyalgia and Chronic Myofascial Pain Support Group meets from **6:30 to 8:30 p.m. the third Wednesday** of every month in the Emergency Medical Services building, 257 15th St., in Burlington. Call Debbie at 719-346-4612.

area events

There will be a **Colby 3 on 3** for grades three to eight on **Saturday, April 5** at Colby High School, Colby. The entry fee is \$36. For more information call Russ Martin at (785) 462-5300.

Military retirees and dependants from all branches of the service will be able to get an **updated identification card** from Tuesday to Saturday and Wednesday to Saturday, March 12 to 15 at Colby National Guard Armory, 470 South Range, Colby. For information call (785) 462-2361 or to schedule an appointment.

Prairie Museum of Art and History, 1905 S. Franklin, in Colby is open from 9 a.m. to 5 p.m. Central Time Tuesday through Friday and 1 to 5 p.m. Saturday and Sunday.

The **USS Maddox Destroyer Association Reunion** (DD-168, DD-622 and DD731) will be from Wednesday to Sunday, Sept. 3 to 7, at Oklahoma City, Okla. For information contact Cliff Gillespie, 2118 Hines Road, Jennings, La. 70546, (337) 616-8450 or cwgilles45@aol.com.

The **82d Airborne Division Association** is planning a full division parade and dinner during All American Week of Monday to Sunday, May 19 to 25, at Ft. Bragg, N.C. For information contact Airborne -2008, 5459 Northcutt Place, Dayton, Ohio 45414, (937) 898-5977 or srgabn@aol.com.

health department

The Sherman County Health Department at 1622 Broadway is open from 8 a.m. to noon and 1 to 5 p.m. Monday through Friday.

Blood pressures; infants', children's and adult's immunizations; health assessments for Kan Be Healthy, daycare and school entry; fasting blood sugar and hemoglobin; and family planning available by appointment. Sharps containers are available free. Call 890-4888.

If you have questions, concerns or complaints about child care, call the health department.

Water Testing — The Northwest Local Environmental Protection Group does well evaluations, including testing for bacteria and nitrates. To schedule an evaluation or discuss environmental concerns, call the Health Department at 890-

4888.

hospital volunteers

Gift shop hours are 9 a.m. to noon and 1 to 4 p.m.; a.m. and p.m. volunteers are in the gift shop.

Today: Anita Coleman, a.m., Faye Paxton, p.m. and Emma VanVleet, courtesy. **Wednesday:** Ruth Ross, a.m., Debbie Lucas, p.m. and Mazie Sutton, courtesy. **Thursday:** Avis Alcorn, a.m., Virginia Bell, p.m. and VanVleet, courtesy. **Friday:** Paxton, p.m. and Sutton, courtesy. **Monday:** Fern Heckman, a.m. and Sutton, courtesy. **Tuesday:** Shelby Miller, a.m. and Van Vleet, courtesy.

cell phone drive

Save a Life-Give a Phone collects used cell phones and refurbishes them to provide 911 access for domestic violence victims locally and nationwide, including all YWCA Domestic Violence Shelters. Phones are also provided to the elderly and others in need of an emergency cell phone. The group has a drop-off point at American Communications, 726 W. Business U.S. 24. Call Jeannie Topliff at 899-2426 or Candice at 866-448-2366.

thrift store

Anyone wanting to donate to the Goodland Churches Thrift Shop should call 899-2007 to arrange to meet by the door in the alley and take donations directly from the car to the warehouse.

The store needs zippered bags like those bedding and curtains are sold in, seal-a-meal bags or any bags that can be heat-sealed, and jewelry gift boxes.

alateen

A former Alateen member and an Al-Anon member have formed an Alateen support group that will meet from 6 to 7 p.m. on Mondays at 1275 W. Sixth in Colby. The group is for relatives and friends of alcoholics and is open to anyone 19 years old or under. Call 785-462-8152 or 462-6101.

early head start

Early Head Start is a state funded program for income eligible families with prenatal mothers and children up to three. Families participate in a variety of educational activities and receive free medical and dental care.

Services include special needs of children with disabilities. If you have a family member with a special problem, such as drug or alcohol abuse, job loss or other family crisis, your family can qualify. Call 785-672-3125, ext. 187.

preschool

Sherman County Head Start is a free preschool for eligible 3 and 4 year olds. The federally funded program is targeted to families who meet certain economic guidelines and provides hearing, vision, dental and educational screenings. Nutritious meals are served, and parents are encouraged to get involved in their children's education.

Families interested in having their child in the program should call Carrie Starns at 890-2552 or go to Sherman County Head Start, 823 W. 11th.

crimestoppers

If you have information about any crime, call the Goodland Area Crime Stoppers "Look Line" at 899-5665. Your call will be confidential and you will not be asked your name. If the information results in the arrest and/or conviction of those involved, you could be eligible for a reward of up to \$1,000. Goodland Area Crime Stoppers is a nonprofit organization formed by citizens against crime.

family shelter

The Northwest Kansas Family Shelter in Hays has changed its name to Northwest Kansas Domestic and Sexual Violence Services and provides help day or night to victims of domestic violence and sexual assault. Weekly support groups are available in Hays. **Support group for women's domestic violence victims/survivors** is from **3:30 to 4:30 p.m. Central Time on Wednesdays**; a **men's domestic violence victims/survivors support group** from **noon to 1 p.m. Central Time Tuesdays**; and a **youth support group is available by appointment**. A sexual violence victims/survivors support group in Hays and a domestic violence support group to meet in Colby are being formed. If interested in joining or for information or help, call (800) 794-4624. For time and location of youth support group, ask for Donna Munsch.

tree donations

Many trees at the Goodland Cemetery have died and the cemetery board is trying to replace them. Contributions for the Goodland Cemetery Memorial Tree Fund can be left at Koons or Bateman funeral homes or sent to the Goodland Cemetery Board, Box 59, Goodland, Kan. 67735. Donations may be made in memory of a loved one.

animal shelter

Lost a pet? Call the Goodland Police Department at 890-4570.

It is important to identify customers

Who are your customers? If you said "everyone," you have an enormous and complicated marketing effort on your hands. How do you reach everyone?

If you want to spend your marketing dollars in the most effective way, you need to carefully define who your potential customers are.

Who wants or needs what you're offering? Who is going to buy from you and why?

After you have a good idea of who, you can better focus your efforts to reach them. Where are they? What are they reading? What are they listening to? Where do they hang out?

Put yourself in their shoes. What is going to persuade them to buy

jamie morphew

business tips



from you? It's hard to have effective marketing if it's not focused on a target market.

This tip was brought to you by Western Kansas Business Consulting. We offer free and confidential business consulting to Kearny, Scott, Sherman, and Wichita counties. For more information or to set up an appointment, contact Jamie Morphew at (620) 874-0771 or e-mail wkbc@wbsnet.org.

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Also available Counties in Kan., Colo., Wyo., S.D. & Okla.

The Oakley Area Chamber of Commerce's 23rd Annual Consumer Extravaganza Home & Garden Show

Time & Dates:

Saturday, March 8=10AM-5PM

Sunday, March 9=Noon to 4PM

Location:

Logan County 4-H and Dick Farmer Arena

The Goodland Star-News

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