

# Magazine-style guide to county finally delivered

By Sharon Corcoran

The Goodland Star-News

The new magazine-style guide to Goodland and Sherman County has been printed, and word about the area has been spread at trade shows in Denver and Kansas City.

Though the guide looks nice, the Sherman County Convention and Visitors Bureau may check out other printing companies when a new one is needed because they weren't happy with the service and had to wait too long to get the guides.

"We should do comparison shopping next time," said Chairman Dale Neill. "They jerked Donna (Price, visitors bureau director) and Tiffani (McMinn, economic development director) around."

Consolidated Printing (based in Salina) did the work, Neill said, and they're not performing the way they used to. The only way they got some of the guides ready for

the Denver trade show, he said, was that Price and McMinn made enough of a ruckus that the president of the company checked on it.

"We started on this last summer with assurances we would have them by Kansas City, and we didn't," Price said. "We didn't get them until Thursday in Denver; they had to be shipped to the motel."

The guides, with the slogan "Stay a Night or Stay a Lifetime" on the cover, weren't available for the Kansas City tourism show but were a hot commodity in Denver.

The Kansas City show was slow, Price said, but the one in Denver went well. The one in Kansas City had been moved back a week, she said, and ended up being the same weekend as four others, plus there was an ice storm during the show.

Denver was overwhelmingly busy, Price said, adding that she started to run out of

some things the first day and was completely out of Goodland literature by Saturday.

The bureau shared a booth with Sherman County Economic Development and the Northwest Kansas Travel Council, she said.

It seemed like there were more people there than usual, Price said, and everyone did a phenomenal business, but their booth may have also been busier than usual because it was close to the entrance.

There were a lot of people interested in coming to Goodland, she said — some for a night, others for a lifetime. A lot of people are looking for land, houses and job opportunities, she said; they want to get out of Denver.

There also was a lot of interest in hunting, Price added, noting that Colorado keeps making it harder and harder for hunters to get in.

People picked up over 250 of the Goodland brochures, more than 200 of the guides and five cases of northwest Kansas guides. The booth usually gives out more of the state guides, she said, but this year, information on northwest Kansas was more popular.

The three groups plan to share a booth in Long Beach, Calif., in March. The bureau has a \$2,500 budget to get stuff for the booth, Price said, adding that she has ordered \$1,500 worth of products to give away.

The Travel and Tourism Division of the State Department of Commerce is working with several visitors bureaus around the state, Price said, and is buying new booths and pictures for the show.

The regional council is paying part of the cost and sending someone to work in the booth, she said, and McMinn will be going

as well.

In other business, the board:

- Elected officers Neill was re-elected chairman, Bill Stoick was re-elected secretary/treasurer, and Ryan Hageman was re-elected as at-large member of the executive board.

- Price said the quarterly Western Kansas Rural Economic Development Association meeting will be Sept. 19 and 20 in Goodland.

- Board member Brenda McCants, director of marketing and volunteer services at the Goodland Regional Medical Center, said she will be contacting hotels and restaurants for special rates for veterans who come here for treatment at a proposed Department of Veterans Affairs outreach clinic to include in a proposal to try to bring the clinic to Goodland.

## Ash Wednesday



Kay Smith received ashes from Father Hal Lycett of St. Paul's Episcopal Church at the Ash Wednesday service last week. Ash Wednesday is the beginning of Lent, the season when Christians traditionally fast and prepare for Easter. The church also had a traditional pancake dinner the day before.

Photo by Pat Schiefen/The Goodland Star-News

## Schools figure cost to run each building

By Pat Schiefen

The Goodland Star-News

Superintendent Shelly Angelos gave members of the Goodland School Board figures on what is costs to run each school building this year at their meeting last Monday.

Faced with the need to cut at least \$200,000 from the budget for next year and declining enrollment predicted for the next five years, the board talked at a special meeting last Tuesday about closing at least one building, maybe the junior high.

Angelos's figures showed that building is one of the most expensive to run, though its costs are half those at the larger high school.

Including utilities and non teaching staff, Angelos said, the district spends to run:

- West Elementary, \$144,242.
- North Elementary, \$114,329.
- Central Elementary, \$125,457 plus \$15,000 for a secretary.
- Grant Junior High, \$160,112.
- Goodland High, \$314,801, including Max Jones Fieldhouse.

Teaching cost run about 62 percent of the budget, while operations and maintenance run 12 percent, Angelos said:

- West was \$957,370, including grades 1 and 2, all-day kindergarten and the preschool.
- Central ran \$697,274 for grades 3 and 4.
- North \$584,210 for grades 4 and 6.

- Grant \$769,729 for grades 7 and 8.
- Goodland High \$1.75 million for grades 9 to 12.
- Administration \$234,874.

Angelos gave the board a chart showing the revenue and expenses from each sport. She said football made \$21,893 in revenue but cost \$32,545. Costs ranged from \$6,316 to have cross country up to \$12,459 for wrestling. Basketball costs \$11,691, golf \$10,892, volleyball \$16,531, tennis \$7,719, baseball \$16,558, softball \$18,104 and track \$11,975.

The superintendent also showed what it cost the district for club activities. The most expensive activities were the DECA, \$13,632, and Family, Career and Community Leaders of America, \$9,955. The district receives additional funding for these vocational programs from the state. The rest of the activities were lead by the junior class at \$1,546. The junior class is responsible for paying for the Junior Senior Prom.

In curriculum and instruction, she said, talks on allowing juniors and seniors to take classes at the Northwest Kansas Technical College continue. She said they had a presentation at the college student union Tuesday for parents and students. The district hopes that having that option available would encourage some kids to stay in school instead of dropping out.

High school students would have

to keep their grades and credits going to graduate, Angelos said. They would have to pay all fees for the technical college. High school students aren't allowed to apply for financial aid to help pay for costs at the technical college, she said.

She said college President Ken Clouse also expressed some interest in sharing teachers.

Angelos said the North Central Accreditation visit last Monday for the district had gone well. The district renews its accreditation every five years.

The superintendent said extra district jobs that former Central Principal Sharon Gregory had been doing, such as curriculum development, will be spread out among the administrative team. Gregory has been reassigned as principal at the high school.

Angelos reported that the Northwest Kansas Educational Service Center plans to offer a K-12 Virtual School on the internet. She said this could help students make up courses and be a resource for home-schooled students.

Board member Dick Short asked how many teachers were certified to teach English as a second language. Angelos said 11.

In technology, the superintendent reported, the district should think about a program to replace teachers' laptop computers after three years. The teachers got the computers from the laptop initiative over the last three years. Their older comput-

ers would be used to replace even older ones in the district.

Junior High Principal Steve Raymer said he would like to have more mobile computer carts with laptops for classes to share.

"I think the high school is way behind in technology," said board member LeAnn Friedrichs.

In other business, the board:

- Hired Aileen Cebula, daughter of Gwen and Stan Cebula, as speech pathologist for the district for the next school year.


- Hired Donald Raymer, son of the junior high principal and a Goodland High graduate, as a high school math teacher. Raymer, who played football at Kansas State University, will graduate in the spring with a degree in secondary education.

## corrections

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