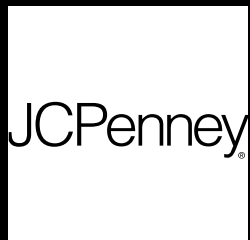


it's all inside.



COLOSSAL SATURDAY ONE DAY ONLY SALE!

SATURDAY, NOVEMBER 30! STORES OPEN 8 A.M. 20-50% STOREWIDE SAVINGS!

DOORBUSTERS! SATURDAY ONLY! 8 A.M.-1 P.M.

50% OFF Misses' Tiara® Sweaters Sale 14.99 Reg. \$29.

50% OFF Worthington® Shop Talk Tote Sale 14.50 Reg. \$29.

50% OFF Men's St. John's Bay® brawny flannel shirt Sale \$18 Reg. \$36.

Sale 9.99 Boys' Arizona Jean Co.® relaxed-fit jeans Reg. 17.99.

BUY ONE, GET ONE FOR 88¢ ALL DAY ON SPECIALLY SELECTED ITEMS†

Misses' Worthington® or Worthington Essentials® mockneck or turtleneck sweater Reg. \$30.

Misses' St. John's Bay® mockneck or turtleneck Reg. \$16.

Juniors' Arizona Jean Co.® sweaters Reg. 24.99-29.99.

Delicates® satin underwire bra Reg. 10.99-11.99.

Misses' MIXIT® sleepwear separates Reg. \$20.

Men's St. John's Bay® long-sleeve polo Reg. \$28.

Young men's sweaters Reg. \$36-44.

Stafford® & Towncraft® 2- and 3-pack boxers for men Reg. \$13-20.

Boys' Arizona Jean Co.® fleece Reg. 21.99-24.99.

Okie Dokie® toddler playwear separates Reg. 6.99.

4 P.M.-CLOSING ONLY! SAT., NOV. 30

EXTRA \$5 OFF* ANY PURCHASE OF \$50 OR MORE WITH THIS COUPON

*\$5 off savings coupon redeemable for merchandise purchases totaling \$50 or more in JCPenney Stores November 30, 2002 from 4 p.m. to closing. One \$5 savings coupon per customer. Coupon must be surrendered at time of purchase. Discount does not apply to Value Right, "2 or more" prices, Closeouts, Jewelry Bonus Buys and Bright Buys, Cosmetics & Fragrances, Floor Care, Furniture Special Buys, Personal Care Appliances, Small Appliances, Clarks, Easy Spirit, Emerilware, Henckels, Levi's Jeans, Nike MAX AIR, Royal Velvet, Marquis by Waterford, Catalog/Internet and Outlet Stores, or to Portrait, Optical, or Salon Services and Products, "Perfect Presents", Gift Cards, prior purchases, or in combination with any other offer. Cash value 1/20 of one cent. Reproductions of this coupon cannot be accepted.



SPECIAL COUPON SAVINGS SATURDAY EVENING NOVEMBER 30 4 P.M.-CLOSING

4 P.M.-CLOSING ONLY! SAT., NOV. 30

EXTRA \$10 OFF* ANY PURCHASE OF \$75 OR MORE WITH THIS COUPON

*\$10 off savings coupon redeemable for merchandise purchases totaling \$75 or more in JCPenney Stores November 30, 2002 from 4 p.m. to closing. One \$10 savings coupon per customer. Coupon must be surrendered at time of purchase. Discount does not apply to Value Right, "2 or more" prices, Closeouts, Jewelry Bonus Buys and Bright Buys, Cosmetics & Fragrances, Floor Care, Furniture Special Buys, Personal Care Appliances, Small Appliances, Clarks, Easy Spirit, Emerilware, Henckels, Levi's Jeans, Nike MAX AIR, Royal Velvet, Marquis by Waterford, Catalog/Internet and Outlet Stores, or to Portrait, Optical, or Salon Services and Products, "Perfect Presents", Gift Cards, prior purchases, or in combination with any other offer. Cash value 1/20 of one cent. Reproductions of this coupon cannot be accepted.



Sale prices effective through 11/30/02 unless otherwise noted. Percentages off regular prices or original prices. Actual savings may exceed stated percentage off. "Regular" and "Original" prices reflect offering prices which may not have resulted in actual sales. Intermediate markdowns may have been taken on original-priced merchandise. Clearance items are available while supplies last. Merchandise selection may vary from one JCPenney store to another. Doorbusters, Buy One Get One For 88¢ and clearance items excluded from extra 10% Off promotion.

†Doorbusters available while supplies last from 8 a.m. to 1 p.m. Saturday, November 30, 2002 in Retail Stores only. Not available through Catalog or Internet.

†Buy One Get One For 88¢: 88¢ item must be of equal or lesser value and of same merchandise type as regular-priced item. Offer valid on regular-priced items as shown in Retail Stores only and does not apply to Catalog or Internet.

Downtown Goodland • 1104 Main • 899-7200

Store hours: Monday - Friday 9:00 - 5:00 Saturday 8:00 - 5:00 Sunday 12:00 - 4:00

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