

# Presentations teaching soybean farmers about sustainability

New interactive presentations developed by the United Soybean Board help educate soybean farmers on how the management systems they are using can meet the sustainability expectations of international customers.

The interactive presentations, which highlight the U.S. Soybean Sustainability Assurance Protocol, were introduced for the first time at the Farm Progress Show in Decatur, Ill.

U.S. soy exporters will be able to go to a website and get an actual certificate of sustainability for the amount of soy they want to export.

The certificate will confirm that the soy was produced with sustainable farming practices for international customers.

Measurement of sustainability is based on analysis of existing data that the National Agricultural Statistics Service and other agencies collect regularly from U.S. soybean farmers. The protocol contains no additional requirements or demands of U.S. farmers.

Following Farm Progress, the Soybean Board posted the presentations on its own website along with making them available to

other organizations to ensure soybean farmers understand the protocol.

The U.S. soy family, consisting of the American Soybean Association, U.S. Soybean Export Council, United Soybean Board and state soybean boards, has developed the Sustainability Assurance Protocol to help define and document sustainable performance in soybean production for international customers.

The protocol covers four key components of sustainable soy production: sound environmental objectives, social responsibility, promoting economic growth and continuous improvement in technology and cultural practices. The protocol also addresses how sustainable performance by U.S. soybean farmers is measured and verified by various government programs.

Through the protocol, the farmers who run the nation's 279,110 soybean farms pledge they are committed to ensuring that U.S. soybeans continue to be produced in a sustainable manner.

Doug Winter, a United Soybean Board director and soybean farmer from Mill Shoals, Ill., says the

organization not only wants international customers to be aware of the sustainable performance of U.S. soybean farmers, but also for farmers to know that the protocol provides a competitive advantage for U.S. soy.

"I know in my part of the country, and from talking to other farmers around the country, 90 percent of the farmers are probably doing 90 percent of the practices and things that are in the protocol," he says. "In addition to protecting farmers' freedom to operate, the protocol ensures that global demand and acceptance for

our product will remain strong. It is a promise that U.S. farmers can keep, because we are committed to responsible production and continuous improvement."

For information on the United Soybean Board, go to [www.unitedsoybean.org](http://www.unitedsoybean.org).



# BUSINESS DIRECTORY

**Mobile Home Lots for Rent**

\$175 Month  
*(includes water, sewer & storage shed)*  
**FREE** Month with approved application

**Friendly Acres Mobile Home Park**  
1150 S. Franklin, Colby  
Call 785-462-6445

**Dr. Tom Barlow**  
**DENTIST**

**785-460-7538**

Appointments Readily Available

505 H N. Franklin, Colby

**SCI**  
**Stephens Construction, Inc.**  
Serving NW KS for 44 years

Local contractor with reliable and experienced customer service. Specializing in agricultural, commercial and residential construction.

**Lester Wood Frame and Butler Steel Frame Buildings**

1260 S. Country Club Drive  
Ph: 785-462-7571 Toll Free: 1-866-462-7571

**TO HAVE YOUR AD PLACED IN THE BUSINESS DIRECTORY CALL KATHRYN OR SHARON TODAY AT (785)462-3963**

**Langer Industrial Service**

2022 County Road 11 • Levant, KS 67743 • 785-586-2208  
Monday - Friday 8 a.m. - 5 p.m.

**We pay cash up to for all scrap metal\***

Brass • Copper • Aluminum • Batteries • Electric motors • Cars  
• Combines • Farm Equipment • Prepared/Unprepared Iron and Tin  
• Container Service • Off site baling and car crushing  
• Limited pickup service available

*Schedule deliveries after normal business hours by appointment when necessary.*  
\* Some Conditions Apply

**ROOFMASTERS**  
Serving Colby for over 30 YEARS!

425 East Hill, Colby, KS  
785-462-6642

<b>RESIDENTIAL</b>	<b>COMMERCIAL</b>
Heritage Shingles	EPDM Rubber
Wood Shingles	White TPO Single Ply
IR Shingles	Modified Systems
Stone Coated Steel	Built up Systems
Metal Panels	Elastomeric Coating

**FREE ESTIMATES**

**WHO YA GONNA CALL?**

**NKBA**  
The Kitchen & Bath Professionals

- Kitchen Cabinets • Counter Tops
- Closets • Furniture • Commercial
- Entertainment Centers
- Custom Jewelry Closets

**Mingo Custom Woods**

1965 W. 4th St., Colby, KS • 800.320.2201  
[www.mingocustomwoods.com](http://www.mingocustomwoods.com) • 785.462.2200

**Health insurance is changing.**

You have new plan options, but which one is right for you? I can help you understand your options and select the right plan for you and your family.

**Give me a call today! I know health insurance.**

**Vernon Hurd**  
Farm Bureau Agent  
550 N. Franklin Ave.  
Colby, KS 67701  
785-269-9511  
[www.VernonHurd.com](http://www.VernonHurd.com)

**KANSAS FARM BUREAU**  
The Voice of Agriculture

**CoventryOne.**  
Products available at Farm Bureau Financial Services

CHKS1768 Health Insurance plans underwritten by Coventry Health and Life Insurance Company. H2298-ML-1 (8-13)

**C.W. Beamgard Co. Inc.**

**SALES & SERVICES SINCE 1919**

- New Vehicle Sales
- Used Vehicle Sales
- Parts
- Accessories
- Service
- Windshield Pit Repair
- Tires
- Towing Service

Monday - Friday 8-6, Saturday 8-Noon  
**785.626.3286**  
**Fax 785.626.3717**  
210 State St. • Atwood, KS 67730

**High Plains RV Resort**  
RV Resort  
644 79 1/2 E. Colby, KS

**Live at the resort in your RV Oakley/Colby!**

Live in your RV at the #1 rated RV resort in Kansas.  
**\$450 monthly rent - includes water, sewer & cable TV!**

Swimming pool, hot tubs, clean restrooms, Propane available, clubhouse and laundry room, and store!

*We only have a few sites available for monthly guests, so call us now.*  
**High Plains RV Resort • (785)672-3538 • [www.HighPlainsCamping.com](http://www.HighPlainsCamping.com)**  
We sell PROPANE PROPANE PROPANE!

**Nancy LePell Bookkeeping**

165 East 3rd - Colby, KS 67701  
785-462-7428

Income Tax Preparation - Individual, Business and Estates  
Accounting and Bookkeeping  
Business and Financial consultation

Christy Griffith, RTRP Nancy LePell, EA, ChFC, CB  
Working to bring you the best possible solutions

**Meadow Lake Restaurant & Lounge**

**Monday Nights \$1 Draws**

**Saturday Nights Prime Rib**

**MEADOW LAKE**  
GOLF COURSE & RESTAURANT  
**785-460-6443**  
1085 E Golf Club Rd. • Colby, KS

**Your protection is personal.**

Get a quote today from:

**Shirley D Skolout**  
Mountain Plains Agency LLC  
1690 W. 4th St., Colby  
(785)460-6284  
[skolos1@nationwide.com](mailto:skolos1@nationwide.com)

**Auto. Home. Life. Business.**

**Nationwide Insurance**

Nationwide Mutual Insurance Company and Affiliated Companies. Home office: Columbus, Ohio 43215-2220. Nationwide Life Insurance Company, Nationwide, the Nationwide Framemark and On Your Side are service marks of Nationwide Mutual Insurance Company. Subject to underwriting guidelines, review and approval. Nationwide, Nationwide Insurance, the Nationwide framemark, Nationwide is On Your Side and Join the Nation are service marks of Nationwide Mutual Insurance Company. © 2013 Nationwide Mutual Insurance Company. All rights reserved. NPO-0194M1 (01/13)

**NEW SYSTEM PROFESSIONAL WINDOW CLEANING**

**(785) 462-6995**  
**(800) 611-6735**

[www.MyWindowCleaner.net](http://www.MyWindowCleaner.net)  
Serving Colby since 1992!

**Commercial • Residential • Free Estimates**

**HSI**

**HOXIE STATE INSURANCE, INC.**

824 Main, PO Box 378  
Hoxie, KS 67740

115 S. State St.  
Winona, KS 67764

(785) 675.3263 - Fax (785) 675.3721

**KANSAS Insurance INC**  
Formerly **THOMAS County INSURANCE AGENCY**

**490 N. Franklin 785-462-3939**

- ♦ Home & Auto
- ♦ Farm & Crop
- ♦ Business Insurance
- ♦ Boat, Motorcycle, RV

**Nationwide Agribusiness**  
On Your Side®

**Dennis Tubbs**  
[dtubbs@kansasins.com](mailto:dtubbs@kansasins.com)

[www.kansasins.com](http://www.kansasins.com)

**MURRAY ROOFING & CONSTRUCTION**

RESIDENTIAL • COMMERCIAL • INDUSTRIAL

**Residential:**

- Roofing
- Construction
- Remodels
- Blown in Insulation

**Commercial:**

- TPO, EPDM, Duro-Last, Modified, Fibered and Non-Fibered roof coatings.

**Fully Insured, Bonded, Licensed and Covered by workman's Comp.**

**Office: 785-462-6908**

Office Manager: 785-443-5708  
Owner: 785-443-1339

**Elite Dura-Last Contractor**

**THE WORLD'S BEST ROOF**

**Check out our website for more information:**  
[www.MurrayEnterprises.org](http://www.MurrayEnterprises.org)

**Looking for a better return?**

If you have CDs about to mature or other assets to invest, consider all of your options. Not only do our fixed annuities offer you a competitive return, they also offer you flexibility, security and guarantees!

To see how simple it can be to save for your future, contact us today.

**FARM BUREAU FINANCIAL SERVICES**  
Insurance • Investments

Auto | Home | Life | Business | College | Retirement

The guarantees expressed herein are based on the claims-paying ability of Farm Bureau Life Insurance Company. Annuity contracts are FDIC insured. The other products referenced herein are not FDIC insured. Securities & services offered through HSI Marketing Services, LLC, 5400 University Ave., West Des Moines, IA 50266, (877)860-2864, Member SIPC, Farm Bureau Property & Casualty Insurance Company, "Farm Bureau Life Insurance Company", Farm Bureau Life Insurance Company, "West Des Moines, IA - "Milliken" Company providers of Farm Bureau Mutual Services, (800)338-2777.

**HINKLE TERMITE & PEST CONTROL**

**1-800-536-2704**  
[www.hinkletermite.com](http://www.hinkletermite.com)

JOE HESKETT • OWNER • 785-545-6868 (CELL)