'Come home to Kansas' aims at retaining young workers

The Census population map published recently in The Economist reveals where the "brain drain" is really occurring: mainly on the plains.

Everyone knows that our population has been migrating since the late nineteenth century. This phenomenon is especially prevalent among younger residents. This is not a new discovery.

Past retention plans have included tuition loan forgiveness programs, financial incentives. quality-of-life improvements and state sales tax increases for younger residents.

According to the Ohio State Science and Technical Institute stepping up and taking action.

Montana has established a support network for entry in high-tech fields called "tech Ranch." Three initiatives under the concept include a technical "accelerator," an entrepreneurial network and a loan program. Since 2000, 60 tech-based companies have been

In Nebraska, the University of Nebraska at Lincoln holds monthly networking meetings with investors, inventors and Entrepreneurship Club members. Their goal is to recruit younger residents to rural areas to launch new businesses. A broader regional initiative endeavors to support entrepreneurs with existing business expertise.

North Dakota developed a venture capital refund operated by students called Dakota Venture Group. The project is a learning ground for the investing process and a financial tool for students and alumni start-up companies.

Oklahoma is promoting aerospace jobs through legislated tax incentives to graduates who work in aerospace or engineering for at least five years. To support the investment, Oklahoma Aerospace Institute provides education, training, research and education. It is apparently working; Bachelor degree enrollments increased 55 per-



Nickerson

Smarter Workplace

percent, according to an article in The Oklahoman.

South Dakota launched the "Dakota Roots" program to grow workforce numbers. A labor pool of 1,400 was identified, serving 241 participants from 40 states. Individuals and companies are looking to return "home" and need assurance that opportunities for business creation and high-Weekly Digest, plains states are paying jobs are available. This program encourages individuals to register skills and interests that are matched with needs of local companies and provide assistance

to businesses looking to relocate.

Grow Wisconsin, which has several phases, matches new venture capital investors with new business launches. One phase, "Innovate Wisconsin," encourages incentives for private businesses to focus on research and development breakthroughs by providing tax credits to eligible companies. Another phase, "Accelerate Wisconsin," is designed to grow startup businesses by providing new funding and tax exemptions for investing in new Wisconsin busi-

Iowa found the Generation Iowa Commission to stop the brain drain. The legislature created the group, which is made up of 18-35-year-old leaders who recommend retention strategies for young professionals. They've released a report on how Iowa communities can be more attractive to GenX and Yers.

Last but not least is Kansas! The "Come Home to Kansas" program was launched to support interest from non-residents and entrepreneurs looking for technical opportunities. The initiative supports Kansas bioscience and information technology needs. Kansas Technology Enterprise Corporation offers a portal and Web site that promotes the state's assets while connecting entrepreneurs to funds and start-up assistance with links to housing and cost of living

Kansas Career Pipeline starts students with age-appropriate career planning activities in schools starting in fifth grade. As seniors, students end up with a career plan, identifying Kansas schools where they can receive education and scholarship. This initiative has been supported by Kansas industries and increases the possibility of our youth staying in Kansas!

Susan Nickerson is west regional director for KansasWorks, workforce development.

ennings native joins accounting firm

Ben Rhodes has joined the accounting firm of Adams, Brown, Beran and Ball, Chartered, as a staff accountant in the Colby office.

A native of Jennings, Rhodes graduated from Liberty University in December with a bachelor's degree in accounting and finance. He and his wife Kelsey live in Selden.

Adams, Brown is a Certified Public Accountant firm with 12 offices throughout Kansas, serving individuals and businesses with tax preparation and planning, retirement and estate planning, accounting cent between 2001 and 2005. The and bookkeeping services, audits, business valuamaster's programs increased 130 tions, and wealth and financial management.



Our state senator to be featured this week on program 'The Kansas Legislature 2009'

house when Smoky Hills Public serve as moderator. Television's public affairs series, "The Kansas Legislature 2009," airs live at 8 p.m. Friday.

Scheduled on the program are Rep. Deena Horst (R-Salina, Dis-

ber each of the Kansas House of (R-Grinnell, District 40), who rep- 20 years. Currently produced and Representatives and the Kansas resents all of northwest Kansas.

western Kansas will discuss the professor of political science at by staff and fellows from Fort past week's activities at the state- Fort Hays State University, will Hays State's Docking Institute of

> Viewers can speak directly with the legislators during the program's call-in segment at (800) (785) 483-6990 or go to www. 337-4788.

Smoky Hills Public Television

BUNKER HILL - One mem- trict 69) and Sen. Ralph Ostmeyer has produced the series for over directed by Les Kinderknecht, the Senate representing central and Chapman Rackaway, associate discussion generally is moderated Public Affairs.

> For information on Smoky Hills and its programs and projects, call shptv.org.



Gary Slavens MD and Andy Rose PA-C, along with the rest of the staff at Doc's On-Call would like to introduce their newest medical provider, Lindsey Clark, PA-C.

Please Call 460-8000 for an appointment.

Lindsey Clark, PA-C

Lindsey specializes in women's health-care and pediatrics. She has been involved in patient care for over six years. Lindsey will start seeing patients in our clinic in February.

Welcome to Colby, Clark Family!

DOC'S on-call

Gary Slavens, M.D. Andy Rose, PA-C Lindsey Clark, PA-C

1005 S. Range, P.O. Box 806 Colby, Kansas 67701

> Tel: (785) 460-8000 Fax: (785) 460-8001

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WEEKDAYS FEBRUARY 3 - FEBRUARY 9

	6 AM	6:30	7 AM	7:30	8 AM	8:30	9 AM	9:30	10 AM	10:30	11 AM	11:30
KLBY/ABC	Good Mor Kansas	ning	Good Morning America				The Martha Stewart Show		The View		Million- aire	News
KSNK/NBC 8 8	News Cont'd		Today						Live With Regis and Kelly		Today	
KBSL/CBS	News Cont'd		The Early Show				The 700 Club		The Price Is Right		The Young and the Restless	
K15CG	Lions	Maya & Miguel	Curious George	Sid the Science	Super Why!	Clifford- Red	Martha Speaks			Dragon Tales	Word- World	
ESPN 28	Sports- Center	Varied	SportsCer	nter	SportsCe	SportsCenter SportsCenter			SportsCenter		SportsCenter	
USA 37)	Varied Pro	ograms	JAG	Varied	Texas Ranger	Varied Pro	ograms	Movie Movie			•	Varied
TBS 38	Saved by Bell	Saved by Bell	Saved by Bell	Saved by Bell	Fresh Prince	Fresh Prince	Movie			Home Improve.	Home Improve.	
WGN 39	Chang- ing	Believer Voice	Hillbil- lies	Hillbil- lies	7th Heave	en	Matlock		In the Heat of the Night		Nash Bridges	
TNT 40	Angel		Charmed	Charmed Charmed		ER		Las Vegas		Las Vegas		
DSC (42)	Paid Program	James Robison	Paid Program	Paid Program	How It's Made	How It's Made	Cash Cab Cab		Overhaulin'		The New Detectives	
A&E 47	Third Wat	ch	Crossing Jordan	Varied	So- pranos	Varied	Amer. Justice			Cold Case	Varied	
HIST 48	Varied Pro	ograms									-	
NICK 55	Barn- yard	Spon- geBob	Spon- geBob	Max & Ruby	Backyar- digans	Go Diego	Wonder Pets	Dora the Explorer	Ni Hao, Kai-lan	Olivia	Dora the Explorer	Go Diego
DISN 56	Handy Manny	Mickey Mouse	Ein- steins	Tigger & Pooh	Mickey Mouse	Handy Manny	Imag. Ein- Movers steins		Charlie The & Lola Wiggles		Movie	
FAM 58	Sister, Sister	Sister, Sister	Sabrina- Witch	Sabrina- Witch	Step by Step	Living the Life	The 700 Club Gilmore Girls		Girls	Full House	Full House	
HALL 60	Paid Program	Paid Program	l Love Lucy	I Love Lucy	The Walto	ons	Little House on the Prairie		Little House on the Prairie		Touched by an Angel	

FEBRUARY 3 - FEBRUARY 9 WEEKDAYS

	12 PM	12:30	1 PM	1:30	2 PM	2:30	3 PM	3:30	4 PM	4:30	5 PM	5:30
KLBY/ABC	All My Children		One Life to Live		General Hospital		Rachael Ray		News	Access H'wood	News	ABC Wld News
KSNK/NBC 8 8	News		Days of our Lives		The Ellen DeGeneres Show		The Doctors		Jeop- ardy!	Deal or No Deal	News	NBC News
KBSL/CBS	News Bold- Beautiful		As the World Turns		Guiding Light		Dr. Phil		Oprah Winfrey		News	Evening News
K15CG 2	Reading Barney- Rainbow Friends		Varied Pro	grams	Lions Arth		Arthur	WordGirl	Fetch! Ruff	Cyber- chase	Maya & Miguel	Busi- ness
ESPN (28)	SportsCenter		SportsCenter Outside Lines		Outside- Lines	Football Live	NFL Live	Rome- Burning	Around the Horn	Interrup- tion	SportsCe	nter
USA (37)	Law & Order: Criminal Intent		Law & Ord Criminal I		Law & Ord	& Order: SVU Law & Order: SVU		der: SVU	NCIS		NCIS	
TBS (38)	Home Improve.	Home Improve.	Just Shoot	Just Shoot	Yes, Dear	Yes, Dear	King of Queens	King of Queens	Ray- mond	Ray- mond	Ray- mond	Friends
WGN 39	WGN Midday News		Be- witched	Be- witched	Dream- Jeannie	Dream- Jeannie	Cosby Show	Cosby Show	Scrubs	Scrubs	Becker	Becker
TNT (40)	Without a	Trace	Law & Order		Law & Order		Charmed		Charmed		Bones	
DSC (42)	The FBI F	iles	A Hauntin	g	A Haunting		Varied Programs		Cash Cab	Cash Cab	Cash Cab	Cash Cab
A&E (47)	CSI: Miam	i	Crossing Jordan	Varied	So- pranos	Varied	Amer. Justice	Varied	Cold Case	Varied	Cold Case	Varied
HIST (48)	Modern Marvels		Varied Pro	grams			•	•		•	•	
NICK (55)	Wow! Wubbzy!	Varied	Spon- geBob	OddPar- ents	Varied Programs				Spon- geBob	Spon- geBob	Drake & Josh	Drake & Josh
DISN 56	Movie Cont'd	Varied	Zack & Cody	Zack & Cody	Varied Pro	grams					•	•
FAM 58	Sister, Sister	Sister, Sister	Sabrina- Witch	Sabrina- Witch	Full Full What I What I House House Like				Gilmore Girls			My Wife and Kids
HALL 60	7th Heaven		7th Heave	th Heaven Little Hou Prairie		se on the	l Love Lucy	l Love Lucy	M*A*S*H	M*A*S*H	M*A*S*H	M*A*S*H

FEBRUARY 5 THURSDAY

	6 PM	6:30	7 PM	7:30	8 PM	8:30	9 PM	9:30	10 PM	10:30	11 PM	11:30
KLBY/ABC 4 6	News (N) (CC)	Enter- tainment	Ugly Betty Off (N) (C		Grey's Anatomy Beat Your Heart Out		Private Practice Acceptance (N) (CC)		News (N) (CC)		Jimmy Kimmel Live (N) (CC)	
KSNK/NBC 8 8	News (N)	Wheel of Fortune	Name Is Earl	Kath & Kim Idols	The Office	30 Rock (N) (CC)	ER A Long, Strange Trip (N) (CC)		News (N) The Tonic With Jay		ht Show Leno (CC)	Late Night
KBSL/CBS	News (N) (CC)	Inside Edition	Big Bang Th	How I Met	CSI: Crime Scene Eleventh Ho Investigation Surge (CC)					Late Show With David Letterman		
K15CG 2	The NewsHour With Jim Lehrer (N)		Digital Conf.	Ameri- ca's Hrtl	The This (House Ho		Globe Trekker England & Wales		World News	Keeping Up	Charlie Ro (CC)	ose (N)
ESPN 28	College B (CC)	asketball:	Teams TBA	. (Live)	College Basketball: Teams TBA. (Live)			SportsCenter (Live) (CC)		NFL Live (N) (CC)	Final	
USA (37)	NCIS Suspicion (CC)		House Hu (CC)	man Error	House Ald	ne (CC)	Burn Notice Seek and Destroy (CC)		Law & Order: SVU		Law & Order: Criminal Intent	
TBS (38)	Seinfeld The Wife	Seinfeld (CC)	Friends (CC)	Friends (CC)	Friends (CC)	Friends (CC)	Movie: Blue Streak ★ to retrieve a cache from				Sex and the City	Sex and the City
WGN (39)		America's Funniest Movie: Smokey and (1977, Comedy) Burt							Scrubs My Lunch (CC)		The Bob & Tom Show (CC)	
TNT (40)	Law & Ore Gunplay (ketball: Dallas Mavericks at Utah Jazz. lutions Arena. (Live) (CC)			
DSC (42)	How It's Made	How It's Made	De- stroyed	De- stroyed	Treasure The Leger		Treasure	Quest (N)	How It's Made	How It's Made	De- stroyed	De- stroyed
A&E (47)	The First	48 (CC)	The First	48 (CC)	The First (CC)	48 (N)	The Beast (N) (CC)	Infected	The Beast (CC)	Infected	The First 48 (CC)	
HIST (48)	Modern Marvels Truck Stops (CC)		Modern M Dangerous		Gangland Highway to Hell (N) (CC)		Cities of the Underworld (CC)		Cities of the Underworld (CC)		Modern Marvels Dangerous Roads	
NICK (55)	Zoey 101 (CC)	Drake & Josh	Spon- geBob	Drake & Josh	Home Improve.	Home Improve.	George Lopez	George Lopez	Family Matters	Family Matters	Home Improve.	Home Improve.
DISN (56)	Zack & Cody	Hannah Montana		Novie: Herbie: Fully Loaded **1/2 (2005, comedy) Lindsay Lohan. (CC)			Wizards- Place	Life With Derek	Zack & Cody	Hannah Montana	That's- Raven	Cory in House
FAM (58)	That '70s Show					: The Lion, the Witch and the Wardrobe al lion unite against the White Witch. (CC)			The 700 Club (CC)		Whose Line?	Whose Line?
HALL 60	Walker, Texas Ranger (CC) Walker, Texas Ranger (CC)					vie: Splash ★★★ (1984, Romance- nedy) Tom Hanks, Daryl Hannah. (CC)				he Wrote eath (CC)	Murder, She Wrote (CC)	

FRIDAY FEBRUARY

	6 PM	6:30	7 PM	7:30	8 PM	8:30	9 PM	9:30	10 PM	10:30	11 PM	11:30	
KLBY/ABC 4 6	News (N) (CC)	Enter- tainment	Wife Swap Martinson	p Jones/ (N) (CC) Supernanny Costello Family (CC)			20/20 (CC)	20/20 (CC)		Nightline (N) (CC) Jimmy Kir		nmel Live	
KSNK/NBC 8 8	News (N)	Wheel of Fortune	Howie Do It	Howie Do It (N)		Friday Night Lights Hello Goodbye (CC)		Dateline NBC (CC)		The Tonig With Jay I		Late Night	
KBSL/CBS	News (N) (CC)	Inside Edition	Ghost Wh Slow Burn					NUMB3RS Sneakerhead (CC)		Late Show David Lett		Late Late	
K15CG 2	The News With Jim I		Wash. Week	Kansas Week	Kansas Le State issue		Market- Market	NOW on PBS (N)	World News	New Red Charlie Rose Green (CC)		ose (N)	
ESPN 28	Sports- Center	NBA								ketball: Golden State Warriors at Phoenix Airways Center. (Live)			
USA 37)	NCIS Shar (CC)	if Returns			Psych Tru (N) (CC)	er Lies	House Big (CC)	Baby Monk Mr. the Bully (
TBS 38	Seinfeld The Fire	Seinfeld (CC)	Family Guy (CC)	Family Guy (CC)	Movie: Mr inherits a fe	. Deeds ★ (ortune from	(2002) A piz a distant re	za maker elative.		Sex and the City	Sex and the City	Movie: Wedding	
WGN 39	America's Home Vide			vie: Smokey and the Bandit II ** 80, Comedy) Burt Reynolds. (CC)				WGN News at Nine (N) (CC)		Scrubs (CC)	The Bob & Tom Show (CC)		
TNT (40)					Drama) A S . (Premiere		el rallies		aveheart ★ countrymen				
DSC (42)	How It's Made	How It's Made	Dirty Jobs Cleaner	Diaper			Man vs. Wild Dominican Republic		How It's Made	How It's Made	Dirty Jobs Diaper Cleaner		
A&E (47)	CSI: Miam Way (CC)	i Three-	CSI: Miam Man's Lan		CSI: Miam Down (Par		CSI: Miami Broken Home (CC)		Criminal Minds Revelations (CC)		CSI: Miami No Man's Land (CC)		
HIST 48	Modern M Locomotive		Modern M (CC)	odern Marvels Gangland Biker Wars The Outlaws.			History's Mysteries Hell's Angels (CC)		Shockwave (CC)		Modern Marvels (CC)		
NICK (55)	Zoey 101 (CC)	iCarly (CC)			e Original Party Comedy) (CC)		George Lopez	George Lopez	Home Improve.	Home Improve.	Family Matters	Family Matters	
DISN 56		Hannah Montana	Suite Life		Movie: Fin (2003) Voi			Phineas and Ferb	Zack & Cody	Hannah Montana	That's- Raven	Cory in House	
FAM (58)	That '70s Show	That '70s Show	That '70s Show	That '70s Show	That '70s That '70s Show Show		America's Funniest Home Videos (CC)		The 700 Club (CC)		That '70s Show	That '70s Show	
HALL 60	Walker, Te Ranger (P	alker, Texas Walker, Texas Movie: The Note II Love (2009, Romai				aking a Chance on Murder, She Wrote (CC) Murder, She V			he Wrote				

5 Other CFP 2/4/09 indd 2/4/09 11:31:06 AM