Mom worries about child with beer

Dear Dr. Brothers: My child just graduated from middle school, and I noticed a disturbing trend in the clothing of some of the kids he hung around with at the year-end picnics and parties that we took him to. A lot of the boys — and some girls — were wearing T-shirts or baseball caps with commercial brand names on them advertising beer companies and different types of liquor. I don't think I want my son to wear this kind of thing at the age of 14. Am I being silly, or does this kind of advertising influence kids' behavior? — K.B.

Dear K.B.: You've got some ammunition, because I am going to give you an emphatic "yes." Those who study such things agree that this kind of advertising can and does influence teen behavior with respect to alcohol. As you probably know, the legal age for drinking normally is 21, yet kids are being exposed to items such as backpacks and baseball caps that make them walking billboards for the liquor and beer industries. And yes, this does coincide with more underage kids drinking.

A study during the past several years by some researchers at the Dartmouth-Hitchcock Medical Center, and presented to the Pediatric Academic Societies in Washington, D.C., found that 14 percent of the 2,400 middle-school students studied owned at least one alcoholrelated piece of gear. A quarter of those who wore the stuff said they drank alcohol — about twice



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Dr. Joyce Brothers

Ask Dr. Brothers

as many as the kids who didn't to be protected by parental controls have promotional items. In the New Hampshire study, those who owned the branded T-shirts were a group who were older, had tried smoking, had friends who drank and generally weren't doing very well in school. Perhaps a different set of friends is called for?

Dear Dr. Brothers: A new family has moved in next door, and while I was glad to have more children for mine to play with, I'm not too keen to hear that the neighbors' three kids are allowed to have computers and TVs right in their bedrooms. My kids are not. So I foresee a lot of nagging ahead! But seriously, I am wondering if I can trust these people to keep the kids away from danger on the Internet. We have parental controls on our computers, and we strictly supervise the kids' usage (they are 7 and 10). I have yet to talk to my neighbor about this, so I would like to know, Will I be insulting her if I ask what assurances she has that she is doing the right thing? — N.D.

Dear N.D.: Let's sort out your concerns. You want your children to watch only certain TV shows, and

on the computer. And I imagine you aren't too keen on them going into chat rooms or commenting on others' blogs or even starting one of their own (if they haven't already). This is a tall order, but it might be a good idea to invite the new family for a barbecue and then ask all the kids for ideas on how to stay safe. Clear it first with the other family so there are no ugly surprises or awkward pauses. You don't want to give them the impression that you don't agree with their carefree (or is it very trusting?) parenting style. Often kids are harder on themselves than adults would be. If the kids don't want to participate in this exercise at all, you might simply tell the neighbor you'd be happy to host the play dates, or help her install a few simple safeguards for her computer when it's her turn to play hostess. I think the kids are far less likely to get into trouble if you let them help with all this and load the TV and computer with some adventure games (nonviolent) that you are willing to loan to the neighborhood newcomers.

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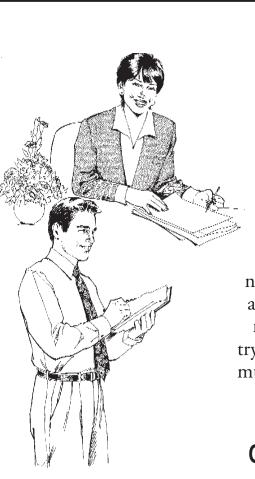
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SAT	URDAY SEPTEMBER 6											R 6	
	6 AM	6:30	7 AM	7:30	8 AM	8:30	9 AM	9:30	10 AM	10:30	11 AM	11:30	
KLBY/ABC	Good Moi Kansas S	ning aturday	Good Mor America (ning N) (CC)	Good Mor Kansas S	ning aturday	That's- Raven	That's- Raven	Hannah Montana	Zack & Cody	Emperor New	Replace- ments	
KSNK/NBC 8 8	Today (N)	(CC)	Paid Program	Paid Program	Babar (EI) (CC)	Friend Rabbit	Jane- Dragon	Zula Patrol	Pen- guins	Veggie- Tales	PGA Tour BMW Cha		
KBSL/CBS	The Early	Show (N)	CC)		News (N)				U.S. Open Tennis: Men's Semifinals. From Flushing, N.Y. (Live) (CC)				
K15CG	Thomas- Friends	Bob the Builder	Market- Market	Lassie's Pet Vet	Bob the Builder	Thomas- Friends	Beren. Bears	Biz Kid\$ (CC)	Score- board	Motor- Week (N)	Wood- wright	Victory Garden	
ESPN (28)	SportsCenter (CC) SportsCenter (CC)			nter (CC)	SportsCenter (Live) College Go (CC)			ameday (L	ive) (CC)	College Football		ootball	
USA 37)	Paid Paid Paid Paid Program Program Program			House Pilot (CC)		House Paternity (CC)		House Occam's Razor (CC)		House Maternity (CC)			
TBS 38	(5:10) Mov Planes, T		Movie: Groundhog Day ★★½ (1993) A weatherman's day keeps repeating. (CC			993) A TV ng. (CC)	Movie: In Good Company Comedy-Drama) Dennis Qu			ny ★★★ (2004, Quaid. (CC)		Movie: The Perfect Man ★★ (2005) (CC)	
WGN 39	Paid Program	Adelante Chicago	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Funniest Pets	Funniest Pets	
TNT (40)	(5:00) Movie: A Few (1992, Drama) Tom C				Law & Order Past Imperfect		The Closer Split Ends (CC)		Law & Order Divorce (CC) (DVS)		Movie: Heat ★★★½ (1995) Al Pacino.		
DSC (42)	Paid Paid Program		Paid Program	Paid Program	World's Strangest UFO Stories (CC)		Dirty Jobs Turkey and potatoes. (CC)		Smash Lab Runaway Big Rig		Discovery Project Earth Infinite Winds		
A&E (47)			Flip This House House on High (CC)		Flip This House (CC)		Busi- ness	Sell This House!	Sell This House!		I lp Fiction nn Travolta.		
HIST (48)	Heavy Metal The Challenger tank.		American Eats Ice Cream Ice cream.		Wild West Tech Freak Shows II (CC)		UFO Files UFO sightings. (CC)		Gangland Gangster City Chicago. (CC)		Gangland Deadly Triangle (CC)		
NICK (55)	Jimmy Neutron	Jimmy Neutron	OddPar- ents	OddPar- ents	Spon- geBob	Spon- geBob	Barn- yard	Mighty B	Spon- geBob	Spon- geBob	Spon- geBob	Spon- geBob	
DISN 56	Mickey Mouse	Mickey Mouse	Mickey Mouse	Mickey Mouse	Mickey Mouse	Mickey Mouse	Imag. Movers	lmag. Movers	Imag. Movers	Imag. Movers	Movie: Th		
FAM (58)	Step by Step	Step by Step	Sabrina- Witch	Sabrina- Witch	Full House	Full House	My Wife and Kids	My Wife and Kids	That '70s Show	That '70s Show	That '70s Show	Movie: Sky High	
HALL 60	Little House on the Prairie (Part 1 of 2)		Little House on the Prairie (Part 2 of 2)		Little House on the P The Hunters (CC)				ee Willy 2: The Adven			Movie: Iron Will	

SATURDAY

SEPTEMBER 6

	i	1					1	1	1	i	i	_		
	12 PM	12:30	1 PM	1:30	2 PM	2:30	3 PM	3:30	4 PM	4:30	5 PM	5:30		
KLBY/ABC	Paid Program	Paid Program	Paid Program	Paid Program	College Foot.	College F	College Football: Teams to Be Announced. (Live)							
KSNK/NBC 8 8	(11:00) PG Round. Fro	A Tour Go om St. Loui	olf: BMW Cl s. (Live) (Co	nampionshi C)	p Third	College F	Dame. (Liv	e) (CC)						
KBSL/CBS	(10:00) U.	S. Open Te	nnis: Men'	s Semifinals	s. From Flus	shing, N.Y.	(Live) (CC)				Paid Program	CBS News		
K15CG 2	Yankee Shop	This Old House	Ask This Old	Home- time (N)	Jerry Bake Gardening		America's everything	oking: Fan s to dessert	king: Family Favorites Family recipes for to desserts. (CC)					
ESPN 28	(11:00) Co Announce		ball: Teams	to Be	College For (Live) (CC)	ootball Sco	reboard	College F (Live)	ootball: West Virginia at East Carolina.					
USA (37)	House Dr. treats a nu		House The Method (C		House Fidelity (CC) House P			ison (CC)	House DN	R (CC) House Control (CC				
TBS 38				Movie: Save the Last Dance ★★★ (2001, Romance) Julia Stiles. (CC)				Friends (CC)	Sex and the City	Sex and the City	Ray- mond	Ray- mond		
WGN 39	America's Home Vid		Soul Trair	(CC)	(CC) Movie: State and Main (2000) A film crew wreaks havoc in a small Vermont town.					American Idol Rewind Top 4 to 3 Amer Home				
TNT 40		ovie: Heat Pacino. (C	★★½ (199 C) (DVS)	5, Crime	, Crime Movie: Die Hard ★★★½ (1988, Action) A Ne policeman outwits foreign thugs in an L.A. hi									
DSC 42	Inside the Twin Towers (CC) Inside the Towers			Twin	Tuna Wrai (CC)	nglers Tuna Wranglers (CC)			Engineering the Impossible (CC)		Engineering the Impossible (CC)			
A&E 47		ovie: Pulp I 994) John T		Movie: Batman ★★★ (1989) The Caped Crusader vows to rid Gotham City of the Joker. Jack Nichols					The Anatomy of 9/11 The final 102 minutes of the World Trade Center. (CC)					
HIST 48	Gangland Street gangs in the military.			re (CC)	Shockway	/e (CC) Shockwave (CC)			Extreme I	Marksmen	(CC)			
NICK 55	The Fairly	OddParen	its (CC)	Mighty B	Mighty B	Barn- yard	Barn- yard	Barn- yard	Spon- geBob	Spon- geBob	Spon- geBob	Spon- geBob		
DISN 56	(11:00) Mo Incredible		Zack & Cody	Zack & Cody	That's- Raven	That's- Raven	Cory in House	Cory in House	Hannah Montana	Hannah Montana	Zack & Cody	Zack & Cody		
FAM (58)		ovie: Sky H chael Angar		Movie: Harry Potter and the Goblet of Fire ★★★ (2005, F Voldemort lays a trap for Harry at the Triwizard Tournamen										
HALL 60			Vill (1994) A mile sled de							ollyanna ★★★ (1960, Drama) fills, Jane Wyman. (CC)				

SATURDAY

	6 PM	6:30	7 PM	7:30	8 PM	8:30	9 PM	9:30	10 PM	10:30	11 PM	11:30	
KLBY/ABC 4 6	Count- down	NASCAR	Racing: Sp	rint Cup (Chevy Rock	& Roll 400	. From Richmond, Va. (Live)			News	Wednes- day	Idol Rewind	
KSNK/NBC 8 8	News (N)		Chuck Che Versus the		Law & Order: Criminal Intent		Law & Order: Criminal Intent		News (N)		Night Live Tina Fey; derwood. (CC)		
KBSL/CBS	News (N) (CC)	Paid Program			Y. (Live) (CC)		48 Hours Mystery (CC)		News (N) (CC)	M*A*S*H (CC)	Without a Trace Damage Done (CC)		
K15CG 2	American Greatest H					Daniel O'Donnell at Home Ireland (CC)		ome in The Who a		1977 (CC)	C) Soundstage Stevie Nicks (Part 1 of 2)		
ESPN 28	College Football				ami at Florida. (Live) (CC)				SportsCe (CC)	nter (Live)	ter (Live) College Footba Final (Live) (CO		
USA 37)	House Mob Rules (CC)			avy (CC)				House Babies & Bathwater (CC)		k Derby to Law & Ord		der: SVU	
TBS 38		King of Queens	Movie: Fa	lure to Lau IcConaughe	inch ★★ (2 ey. (CC)	006)	Movie: My Best Friend's Weddi (1997, Romance-Comedy) Julia I				Movie: The Perfect Man ★★ (2005) (CC)		
WGN 39	MLB Base Sox. U.S. (ball : Los A Cellular Fiel	ngeles Ang ld. (Live) (C	els of Anah C)			WGN News at Nine (N) (CC)		Scrubs (CC)	RENO 911!	RENO 911!	24 (CC)	
TNT 40		30) Movie: We Movie: Saving Privatere Soldiers (CC) for a missing comrade				e Ryan *** (1998, War) U.S. troops during World War II. Tom Hanks. (CC)					e ★★★ (1997) resident's plane. (CC)		
DSC 42	The Ice Hotel (CC)		The Future Is Wild The Future Is Wild			Man vs. Wild Ireland (CC)		How It's How It's Made		The Future Is Wild			
A&E 47)	I Missed F (CC)	light 93				The Sopranos Members Only (CC)		The Sopranos Join the Club (CC)		Movie: Flight 93 ★★½ (2006) (CC)			
HIST 48	Tougher in Alaska Dangerous Roads		Ice Road Truckers Edge of the Earth Ice Road Trucket Mechanical Mayl				Ice Road Truckers Big Blizzard (CC)		Ice Road Arctic Whi	Truckers teout (CC)	Ice Road Truckers Edge of the Earth		
NICK 55	iCarly (CC)	iCarly (CC)	iCarly (CC)	Drake & Josh	iCarly (CC)	Drake & Josh	George Lopez	George Lopez	Home Improve.	Home Improve.	Family Matters	Family Matters	
DISN 56	Zack & Cody	Hannah Montana	Cory in House	Phineas and Ferb	Movie: Th Comedy)	e Shaggy I Tim Allen, F	Dog ★★ (20 Robert Down	006, ney Jr	Zack & Cody	Hannah Montana	That's- Raven	Cory in House	
FAM 58		i:00) Samurai Girl Samurai Girl (N) (Par Part 1 of 3) (CC)			t 2 of 3) (CC) Samurai (amurai Girl (Part 2 of 3) (CC)			Fresh Prince	Fresh Prince	
HALL 60	(4:00) Mov Pollyanna		Movie: The Parent Trap ★★★ (1998, Comedy) Reunited twin girls try to get their parents back together. Lindsay Lohan. (CC) Movie: Annie ★★★ (1998, Comedy) Victor Garbi								1999, Musical er, Alicia Morton. (CC)		



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