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TISHA COX/Colby Free Press

Page Pfeifer, left, and April McAdams, right, read facts on underage drinking to Ebony Creighton during the Regional Prevention Center's unveiling of the logo and slogan for its new prevention campaign.

Prevention Center unveils new logo

Campaign aimed at underage drinking

By TISHA COX
Colby Free Press

The Regional Prevention Center unveiled the logo for its new prevention campaign at City Limits Convention Center Thursday afternoon.

"It's OK To Say No Way" is the slogan that will be used over the next four years and it will be used extensively to try to raise awareness about substance abuse.

Sue Evans, director of the Regional Prevention Center, talked about the campaign.

She said the foundation for the campaign comes from social norms research. The data from the social norms research came from surveys given to parents and stu-

dents in 6th, 8th, 10th and 12th grades.

"It is based on theory," Evans said, adding that most kids make good personal health choices, but the disparity comes into play when kids report what they think their friends do and parents have a misconception that youth drink underage more than they actually do.

She said the first year of the program will have an emphasis on underage drinking and progress from there.

The campaign will provide positive messages on actual behavior and she hopes that young people will gravitate toward the majority that doesn't drink or use drugs.

"That's what we based the cam-

tion campaign—"It's OK To Say No Way" Thursday afternoon at City Limits Convention Center. The event was the kick-off for the four-year campaign, which is funded by a federal grant.

paign on," Evans said, explaining the prevention center received a five-year Drug Free Communities Support Program grant funded through the U.S. Department of Justice, Office of Justice Programs, through the Office of Juvenile Justice and Delinquency Prevention.

For the first year, the center received \$61,615 and will get \$82,460 for the second year.

She said that is "unheard of" and "lucky" to get so much money.

The funds have already allowed the center to do a survey, marketing, developing the logo and campaign.

Because of the length of time and funding, the center will also be able to evaluate the campaign's effectiveness over time and see if they've

made a difference.

Several youth also participated during the unveiling, telling facts to the gathered crowd about alcohol and drug use in the community.

Evans also encouraged people to get involved in the campaign.

She said they can help by coming to coalition meetings, helping with an upcoming telephone survey, participating in the parent survey and volunteering for the Colby or Goodland "No Way" advisory committees.

For information or to get involved, call the Prevention Center office at (785) 462-8152 or (785) 899-3848.

'Fly-in' ready for big landing here Saturday

By TISHA COX
Colby Free Press

Birds of a different kind of feather will be flocking to Colby Municipal Airport Saturday. Planes and choppers will be coming in for a landing from 6:30 a.m. to 3 p.m. for the fifth annual Colby Fly-In.

Airport Manager Mark Ostmeyer said the day kicks off with breakfast at 6:30 and everyone is invited to come eat, and then stay for skydiving throughout the morning and plane rides in the afternoon.

The day will also feature an open house at the airport and of course, the main attraction — the aircraft themselves.

Ostmeyer said scheduled aircraft are an Army National Guard H-60

Blackhawk, Army Reserve Chinook helicopter, Eagle Med, a Sikorsky helicopter from Air Care of Kearney, Neb. and a plane from the aviation program at Kansas State University-Salina.

He said the weather is a concern but if they have to cancel the fly-in itself, the breakfast will go on as planned and he encourages everyone to come out and start the day with a meal at the airport no matter what happens.

A poker run between Syracuse and Colby is also planned and other considerations include a family dinner at Bourquin's Old Depot Restaurant, jet fighter trainer rides and a family fun night at Colby Bowl.

For information, call 462-4438.

Fall harvest numbers up, but prices down

THE ASSOCIATED PRESS

Well, you can't have everything. Many Kansas farmers bringing in their fall crops are finding that there's a lot more to harvest this year. But with that increased supply, of course, comes a reduction in crop prices.

"It's the first meaningful harvest in the last four years," said Terry Kastens, a Kansas State University farm economist who farms near Atwood in northwest Kansas with his son, Dietrich, and brother, Gary.

"For a couple of years I don't think we took the combine out of the shed."

Tom Will, who farms with his

family between Salina and Bavaria in central Kansas, describes results this year as "real good" compared to last year's drought.

"Anything's better than zero," said Vaughn Isaacson, who farms in the Assaria and Mentor areas.

But with the U.S. Department of Agriculture predicting a huge harvest, especially of corn and soybeans, prices are way down.

"It's not just a bean or corn drop," Isaacson said. "Everything has been under pressure."

"The rains have been pretty spotty," Isaacson said. "Some guys have been lucky enough to catch that one extra rain others didn't."

Trustees hear report from board chairman

By PATTY DECKER
Free Press Editor

The Colby College Board of Trustees got mixed news from Don Kready, acting president of the board, following his trip to Coffeyville and the Kansas Association of Community College

Trustees meeting.

"It was a working meeting," Kready told board members, faculty and staff attending the recent college board meeting. "There will also be no increase in funding for higher education."

The association's board is made

up of 19 trustees representing each of the state's community colleges and their recent task was to adopt a strategic plan by June.

There are five areas that the board is considering in the plan, he said. Those include improving the image of community colleges, developing adequate funding for the colleges, developing partnerships, increasing construction projects, and promoting advocates within the legislature and other areas.

Kready said some of the ways the trustees looked at for accomplishing those goals would be to encourage more interaction between external members.

One example, he said, might be the college and Colby Public Schools looking at interacting more in technology or in the advocacy

goals, educate candidates about the college and encourage campus visits. Increasing building projects is something Colby College and other community colleges should consider since most have been getting by without constructing new facilities, he said. Since the trustees are already working cooperatively with the state's Board of Regents, Kready said, one idea was to provide them with more specific data to further the need for strong community colleges.

Kready also encouraged the board and others to look at information regarding the association at its website: kacct.org

The Colby College trustees plan to hold their regular meeting on Monday in the board room of the administration building at 5 p.m.

All fired up



PATTY DECKER/Colby Free Press

A bonfire at the Thomas County Fairgrounds Thursday night was one of many activities for homecoming at Colby High School this week. The evening kicked off with a jersey auction followed by the bonfire. The homecoming football game will start at 7 p.m. tonight at Dennen Field, followed by the crowning of homecoming royalty after the game.

Colby Atwood Monument



Patchy frost is in the forecast

Tonight...Partly cloudy. Cold. Patchy frost. Lows in the lower 30s. Northwest winds 5 to 15 mph shifting to the southwest around 10 mph after midnight. **Saturday...**Partly cloudy. Highs in the upper 60s. South winds 5 to 15 mph with higher gusts. **Saturday night...**Partly cloudy. Lows in the lower 40s. Southwest winds 5 to 15 mph. **Sunday...**Partly cloudy in the morning then clearing. Highs in the mid 70s. West winds 5 to 15 mph shifting to the north in the afternoon. **Sunday night...**Mostly clear. Lows in the lower 40s. **Monday...**Partly cloudy. Highs in the upper 60s.

The numbers
Thursday's high, 78
Low this morning, 48
Records for Oct. 1, 96 in 1899 and 21 in 1985
Year ago today, 65 and 33
Precipitation past 48 hours to 8 a.m. today, 0.11
October total, 0.11
September total, 2.59
Soil temperature, 65

The sources:
The forecast is from the National Weather Service, and other numbers are from the Northwest Research-Extension Center, Colby. A recorded forecast updated throughout the day is available by calling (785) 899-7119. Current temperatures are available by calling 460-TEMP.

Briefly

Heartland Share sign-up

Heartland SHARE sign-up will be from Oct. 4-8 at State Farm Insurance office, with delivery on Saturday, Oct. 23 at 10 a.m. at Sacred Heart School gym.

Genesis food drive

The Veterans of Foreign Wars Auxiliary members are sponsoring a food collection drive for Genesis in October, November and December. Drop-off box is at LeRoy's Printing, 560 N. Franklin.

Tootsie Roll drive closing in

The Colby Knights of Columbus will be handing out "specially marked" Tootsie Rolls while seeking donations for the mentally deficient on Oct. 10, 11 and 12. The Tootsie Roll troops will be attired in their bright yellow and red aprons and will be at several locations in the city. They express their sincere gratitude to all for your past donations and encourage your continued support. You may mail a check, if you so desire, to Dick Parnell, Tootsie Roll Chairman, 2820 N. Range, Colby, Kan. 67701. Your contribution is tax deductible, Parnell said.

Gaither video concert Sunday

There will be a Gaither video concert at the Colby Wesleyan Church, 320 W. Pine, starting at 6 p.m., Sunday. The featured concert, "When all of God Singers Get Home," is open to the public and free of charge. Organizers are encouraging everyone to "enjoy great gospel music this Sunday on the bring screen."

Singles dance tonight at Legion

The Colby Singles Club will hold its monthly dance from 8 to midnight tonight at the American Legion, 1850 W. 4th St. Entertainment will be provided by Jim Christensen of Kearney, Neb. All single people and alumni are welcome. For questions, call 462-2127.

Colby Music Booster cards on sale

Colby Middle School and high school students are selling Music Booster cards with many businesses offering discounted items. Each year, said Jill Zerr, music teacher, the proceeds from the sale of these cards go toward helping the program. For questions or to buy cards, either talk with students selling them or call the high school, 460-5300, or middle school, 460-5200.

