



# Let the Gorilla help sell your stuff



## If you're planning a garage sale, be sure it's in **The Country Advocate**

Invite the 900-pound Gorilla to help with your garage sale. You'll have more customers, sell more stuff and make more money. That means more in your pockets at the end of the day, and less junk to haul off to the dump.

How does it work? Simple. While the paper reaches most families in the town, The Country Advocate goes all over northwest Kansas. It reaches 41,860 readers in 11 Kansas counties, plus parts of northeastern Colorado and southwest Nebraska.

That's why it's the 900-pound Gorilla of Northwest Kansas Advertising, reaching more homes and more people than any other publication, broadcast station, cable system, Internet page or advertising medium.

Reader after reader has tried The Advocate for their advertising. The results?

Stuff sells. People drive for miles to find a good sale. They don't want to walk away empty-handed. The Gorilla works.

Your newspaper makes it easy for you to be in The Advocate. Just call or stop by and place your ad. You'll be surprised how easy it is, and how affordable. You'll be surprised — and happy — when your phone starts to ring or people show up at your door.

But call today. Deadline for The Advocate is noon Friday, ONE WEEK BEFORE a weekend sale. Sure, you can get an ad in the paper later, but it won't be the same. Call the Gorilla.



**COLBY  
FREE PRESS**

155 W. Fifth Colby, Kan. 67701  
(785) 462-3963

**THE NORTON  
TELEGRAM**

215 S. Kansas, Norton, Kan. 67654  
(785) 877-3361



**THE OBERLIN HERALD**

170 S. Penn Ave., Oberlin, Kan. 67749  
(785) 475-2206

**The  
Goodland Star-News**

1205 Main, Goodland, Kan. 67735  
(785) 899-2338

**Bird City Times**

Box 220, Bird City, Kan. 67731  
(785) 734-2659

**The Saint Francis Herald**

Box 1050, St. Francis, Kan. 67756  
(785) 332-3162