What is the next big thing?

Ron Wilson

Huck Boyd Institute

What is the Next Big Thing? Maybe it is the World's Largest Thing. Today, in the third and final part of our series on grassroots art, we will meet an artist who has developed a specialty in the World's Largest Things. When she's not on the road, this artist can be found in rural Kan-

Erika Nelson is a visionary artist, national researcher and speaker on the topic of roadside attractions such as the World's Largest Things. As an expert in grassroots art, it is fitting that she makes her home in Lucas, the Grassroots Art Center of Kansas.

Erika grew up in Missouri. As a child, she lived near a town which had painted its water tower to look like a giant billiard ball. In fact, it was called the World's Largest 8 Ball. Her grandparents lived up north near the supposed home of Paul Bunyan and the Babe the big blue ox. Perhaps those experiences shaped an early appreciation of unusual, oversized artifacts.

Erika got her bachelor of fine arts degree from Central Missouri State University and a masters of fine arts from the University of Kansas. She enjoyed the creative and unusual. Her first public art endeavor was a Spam carving workshop. "I always had a soft spot in my heart for these odd, offbeat things (such as I had seen as a child)," Erika said. She started traveling to visit those attractions which might be termed the World's Largest Things.

The July 4th holiday is this

week, and the Kansas Highway

Patrol has some important en-

forcement initiatives that mo-

Beginning July 1, and lasting

through July 10, the Patrol will

be conducting a texting enforce-

law states on a wireless device,

drivers may not manually type,

send, or read a written commu-

nication, including, but not lim-

ited to, a text message, instant

According to statistics from

Nationally recognized mar-

keting expert and small business

strategist, Jon Schallert, will

present a workshop in Norton

Aug. 5, at The Rock. A limited

number of slots have been re-

served for Norton County busi-

During the workshop, In-

creasing Sales And Profits As A

Destination Business, Jon will

present ideas and tactics to help

you turn your business into a

uniquely positioned destination

capable of pulling in customers

from hundreds of miles away!

the National Highway Traffic

message, or electronic mail.

torists should be aware of.

"I was mapping and recording these as I traveled," Erika said. "Then I wanted souvenirs and reminders of them, so I started making small replicas." Using her artistic talents, she started making small models of these distinctive landmarks.

In Kansas, she came to the community of Lucas which had become a center of grassroots art. "The town was so open and welcoming," Erika said. She volunteered at the Grassroots Art Center and then found a house next door to Lucas' Garden of Eden. It was such a good value that she bought the house and stayed.

Erika continues to travel extensively. She is a part of the Kansas Humanities Council speakers bureau and the Kansas Arts Commission Arts on Tour roster. As a working artist, she is involved in various public art projects such as community murals. She has created exhibits as far away as Philadelphia and at the Boca Raton Museum of Art in Florida.

In 2007, she created a nonprofit organization relating to history, preservation, production and promotion of the distinctive roadside attractions known as the World's Largest Things. These are those unusual artifacts such as the World's Largest Ball of Twine as found in the rural community of Cawker City, Kansas, population 510 people. Now, that's rural.

Erika's travels have literally taken her coast to coast in her quest to study these attractions. For example, the World's Largest Box of Raisins is found

Patrol to enforce no texting and driving

Safety Administration, texting

while driving creates a crash risk

23 times greater than driving

while not distracted. In 2012,

an estimated 421,000 people

were injured in motor vehicle

crashes involving a distracted

driver, this reflects a nine per-

year, but this holiday period, the

Patrol will place a special em-

phasis focused on locating those

With the July 4th holiday,

ing across the nation. The Patrol

will be out actively looking for

Small business workshop scheduled for August

The workshop is relevant to all

The registration fee for Nor-

ton County businesses is \$50

per person. The fee includes

lunch and the opportunity to

have a short one-on-one ses-

sion with Jon. The registration

fee must be paid in advance via

mation about Jon Schallert and

his company on the website,

This is a great opportunity

for our local business owners to

www.jonschallert.com.

You can find out more infor-

many motorists will be travel- assistance at *47 or *582 for the

texting while driving.

types of businesses.

check or cash.

in Kingsburg, California, the World's Largest Ketchup Bottle is found at Heinz Park in Pennsylvania, and the World's Largest Beach Ball is in Pensacola, Florida. Erika has catalogued more than 500 of these remarkable, quirky attractions around the United States She has even appeared on the TV show Conan.

One might expect to find more of the World's Largest Things in Texas, but that state ranks third behind California and Minnesota. (Kansas has a very respectable 17.)

As mentioned, Erika has created small replicas of these landmarks. That has now become – are you ready for this? - the World's Largest Collection of the World's Smallest Versions of the World's Largest Things. Erika has created a traveling road show which displays this remarkable collection. She also consults with community members who want to create their own version of the World's Largest something. "For many communities, these things can be a point of pride or hope," Erika said.

For more information, and the entire list of biggies, go to www. worldslargestthings.com.

What is the Next Big Thing? Maybe it is the World's Largest Thing. We commend Erika Nelson for supporting grassroots art and helping communities grow their identity through the World's Largest Things. Such larger-than-life symbols can make a big difference.

impaired drivers. With many

celebrations across the state,

drivers should make sure they

are designating a sober driver.

The Patrol would also like to

remind motorists to wear their

seat belts and use the correctly

fitted child safety seats, as they

out the summer season, safe

travels and to be well. If you

are in need of assistance on a

the Kansas Highway Patrol for

learn from a business and marketing expert. To register or get

additional information, please

call Norton City/County Eco-

nomic Development at (785)

874-4816 or email nortoned2@

Call Shylo with all

of your local news.

877-3361

spaxton@nwkansas.com

Kansas Turnpike.

ruraltel.net.

Wrestling Camp



Norton Community High School and the University of Central Oklahoma hosted the Broncho's Wrestling Camp, Tuesday through Thursday, at the East Campus wrestling room. Kids from all over the area learned proper techniques from Bill Johnson, camp director, Kyle Evans, Central Oklahoma assistant coach; Casy Rowell, 2014 National Champion; Wes Ruth, Del City High School (Okla.) head coach; and Brent Sarette, Southmoore High School, (Okla.) Assistant Coach.

-Telegram photo by Mike Stephens

Update on Blue-Green Algae in lakes

The Kansas Department of Advisories are remain in place Health and Environment samples publicly accessible bodies of water for cyanobacteria, commonly called blue-green algae, when the agency is alerted to a potential algae bloom in Kansas lakes. When harmful algal blooms are present, The Kansas Department of Health and Environment, in cooperation with the Kansas Department of Wildlife, Parks and Tourism and other lake managers where appropriate, responds by informing the public of these

unless officials deem it abso-Kansas highway, you can call water is avoided. Also, it is safe to eat fish caught during a harmple should also wash their hands with clean water after handling fish taken from an affected lake.

ill or die.

from the previous sampling sea-**CURRENT WARNINGS & ADVISORIES** Public Health Warning: High levels of toxic blue-green algae have been detected. A Public Health Warning indicates that water conditions are unsafe and direct water contact (wading, skiing and swimming) should be prohibited. Kansas public waters currently under a Warning status: **MARION**

Kansas Department of Wildlife, Parks and Tourism reminds visitors that a lake under an Advisory or Warning is not closed lutely necessary. Marinas, lakeside businesses and park campbusiness, although swim beaches will be closed. Park drinking water and showers are safe and not affected by the algae bloom. It is generally safe to boat and fish as long as contact with the ful blue-green algae outbreak, as long as consumers clean and rinse the fish with clean water; consume only the fillet portion; and discard all other parts. Peo-

Kansans should be aware that blooms are unpredictable. They can develop rapidly and may float around the lake, requiring visitors to exercise their best judgment. If there is scum, a paint-like surface, or the water is bright green, avoid contact and keep pets away. These are indications that a harmful bloom may be present. The Kansas Department of Health and Environment and Kansas Department of Wildlife, Parks and Tourism urge dog owners to be particularly mindful of the presence of blue-green algae. Dogs that swim in or drink water affected by a harmful algal bloom or eat dried algae along the shore may become seriously

Based upon sampling results and established health risk levels, the following Warnings and Harmful blue-green algae have been detected. A Public Health Advisory indicates that a hazardous condition exists. Water activities like boating and fishing may be safe; however, direct contact with water (i.e., wading, swimming) is strongly discouraged for people, pets and live-

> Kansas public waters currently under an Advisory status:

> LAKE WARNOCK (Atchison City Lake), Atchison Coun-

> LOGAN CITY LAKE, Phillips County

OLD HERINGTON LAKE, **Dickinson County**

When an Advisory is issued, The Kansas Department of Health and Environment recommends the following precautions be taken:

·Humans, pets, and livestock do not drink untreated lake wa-

·Clean fish and rinse with clean water, consume only the fillet portion, discarding other

·Do not eat or allow pets to eat dried algae

·If lake water comes in contact with skin or pet fur, wash with clean potable water as soon as possible ·Avoid areas of visible algae

accumulation



ment initiative. Troopers will cent increase from the estimated are the best defense should you (Partial Warning: North of Farbe out looking for drivers who 387,000 people injured in 2011. be involved in a crash. num Creek), Clay, Geary and The Kansas Highway Patrol and are violating Kansas' texting The Patrol wishes all of those ing facilities remain open for Dickinson Counties law, and will be citing those oblocal law enforcement enforce traveling during the July 4th SOUTH PARK LAKE, Johnholiday weekend, and throughserved in violation. The Kansas the texting law throughout the

son County

When a Warning is issued,

(Separate from Marion County

MEMORIAL PARK LAKE

(Veteran's Lake), Barton Coun-

Lake), Marion County

MILFORD

RESERVOIR

RESERVIOR

The Kansas Department of Health and Environment recommends the following precau-

·Humans, pets and livestock do not drink lake water

·Water contact should be prohibited. Avoid swimming, wading or other activities with full body contact of lake water

·Clean fish and rinse with clean water, consume only the fillet portion, and discard all other parts

·Do not allow pets to eat dried

·If lake water contacts skin or pet fur, wash with clean potable

water as soon as possible ·Avoid areas of visible algae accumulation

Health Advisory: Public

AANSEN MOSEOM

The Dane G. Hansen Museum presents "Earth and Loom: A Century of Native American Art" May 16 till July 13. This exhibit consists of 20 Navajo weavings. They represent different regions and weaving styles over the past century. Also in the exhibit, will be 26 pieces of pueblo pottery representing the work of many significant Native American potters from nine different pueblos.

This exhibition is the private collection of Dennis & Carola Deschner of Phillipsburg, Kan. They started collecting nearly 30 years ago by accident when they bought a Navajo weaving in Colo. They continued to find pieces as they travelled and fell in love with Southwestern Art, basketry, and Pueblo pottery.

Our July artist of the month is Ashley Schilowsky from Phillipsburg.. She will have beaded gemstone jewelry on display throughout the month of July.

We still have room for crafters in our 41st Annual Hansen Arts and Craft Fair. For more information call Nova at the museum office at 785-689-4846.

We are looking forward to the David Vollbracht Oil Painting Workshop on July 9-12. David has earned a degree in art from Fort Hays State University. He is a representational landscape painter of the west. His work reflects the quality of light, nature and spirit drawn from the land. For many years he has made trips to various parts of the west to gather reference material for realistic impressions created primarily in oil. David emphasizes the beauty and importance of the natural landscape in his compositions. He is intrigued by the patterns and shapes in nature and concentrates on the effects of light on

these elements. For more information on any of our classes or exhibits check our website at hansenmuseum. org or call the museum at 785-689-4846.

> ○ ○ General ○ ○ Call 785-877-5352

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