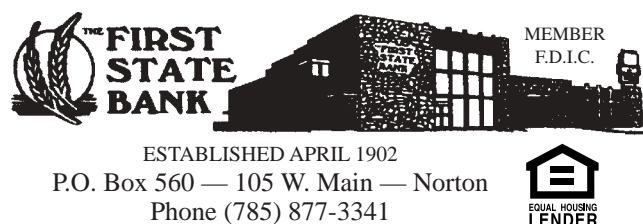




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SHOPPING SPREE RULES:

1. To be eligible for the \$1,000 Shopping Spree, you can register at any participating merchant. You must be 18 or older. (No purchase required to win.)

2. Employees of sponsoring firms are not eligible at their place of business. Employees of *The Norton Telegram* and their immediate family are not eligible.

3. The prize awarded during \$1,000 Shopping Spree promotion will be in the form of scrip money. Scrip money will be good for merchandise only, no cash, at participating sponsors.

4. The deadline for entries is 5 p.m. Wednesday, September 29, 2004. Boxes will be withdrawn at that time.

5. The \$1,000 Shopping Spree prize drawing will be held on **Thursday, September 30, 2004, at Moon-**

light Madness in Downtown Norton.

Must be present to win. Date of drawing is subject to change without notice. In case of bad weather, the drawing may be held at an alternate location. One Grand Prize \$1,000 Shopping Spree Winner will be awarded.

6. Winner will have until Saturday, October 16, 2004, to spend the \$1,000 scrip money at participating businesses. The winner will notify *The Norton Telegram* when spending the Grand Prize money and allow a photographer to accompany them when making their purchases. Winner agrees that photos of winner and winner's family and a description of the shopping spree may be used for promotional purposes without limit. Winner agrees to release *The Norton Telegram*, sponsoring merchants and others associated with this promotion from any and all liability.

