2 BIRD CITY TIMES

Casey's Comments

By Casey McCormick

scmccormick@nwkansas.com This state is just full of surprises! Last weekend Lezlie and I joined her family for a nephew's wedding. We stayed in Great Bend, while the ceremony was held in Hoisington.

The drive there was pretty simple: straight east on I-70 to Russell then south to Barton County.

The exciting thing, beside the wedding, was the places of importance along the way. We passed through Ellis, the boyhood town of Walter P. Chrysler, who became one of the most recognized auto manufacturers in America.

Next came Hays, the spot where the old Fort Hays stood as a major outpost to the "wild west."

Cathedral of the Plains as we drove interesting will cross your path. past Victoria.

Going through Russell the signs make it clear that this is the home to another Kansas great: military veteran and statesman Bob Dole.

Thursday, April 23, 2009

The streets of Hoisington were packed with visitors attending the Cheyenne Bottoms Wetland Festival. This event draws many bird observers looking for waterfowl and good times.

Finally, in Great Bend, where the Arkansas River makes a big arch, stands the large and stately courthouse for Barton County. What sets this county apart? It's the only one named for a woman: Clara Barton of Massachusetts, who founded the American Red Cross during the Civil War.

It seems that on any weekend, just After that, along the highway we by taking a drive across the state of could see the twin towers of the Kansas, something unexpected and

Letters from Linda

By Linda Schneider dublinls@hotmail.com

These days everyone is wanting some transparency from the big corporations and banks that are using tax money to keep them going. I want it too, and I like it when the Obama Administration uses the word transparency to describe what is needed from CEOs, and for other financial dealings.

However, while transparency might get to the heart of financial discrepancies, I do not believe it addresses the hearts of the people who orchestrated those discrepancies. They, you, and I have a difficult time of being transparent. Moreover, I will prove this point later with a challenge.

I receive many interesting emails and recently I watch an interview between Bill Moyer and William K. Black. In the interview, Mr. Black talked about his recent book, The One. Now that's a provocative title don't you think?

The interview lasted an half an your spouse?

hour and in a nutshell, Mr. Black told Mr. Moyer the recent bank bankruptcies are because of decisions made years back, in the Boardroom, to allow no credit checks, interest only payments, and no money down loans, called "liar's loans." Another provocative title don't you think? Furthermore, the only reasons for these loans were

to bring in quick money, huge bonuses, and intentionally fail. Can you even imagine the treachery and blatant deception?

How can anyone expect transparency when transparency reveals true intent? The good news out of all this, explains Mr. Black, is only 10 percent of our nation's bankers are involved in this type of deceit, 90 percent still work in integrity.

Now to challenge your transparency-I learned of a website that caters only to married people who want to date other married people. Best Way to Rob a Bank Is to Own If you are married, do you think that visiting such a website for any reason is deceptive? Would you tell

Monthly potluck

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The monthly potluck at the Bird City Senior Center will be held at noon on Monday.

Movie afternoon

The Methodist Church in Bird City is showing the movie "Fireproof" at 1 p.m. on Sunday. This movie is rated PG and probably not suitable for children. There will also be a show for the younger children. The movies are free and all are welcome.

Cheylin sports

High school golf team will be traveling to Grinnell today (Thursday) to tee off.

High school track team will have a meet in Oakley on Friday at 3 p.m. and in St. Francis starting 3 p.m. on Tuesday.

High school junior varsity track team will have a meet on Monday in Atwood at 3 p.m.

Junior high track meet will start at 10 a.m. on Saturday in Tribune and will be in Benkelman on Monday at 10 a.m.

School events

FFA Livestock Judging will be in Norton on Monday.

Cheylin fourth graders will be going to Colby on Wednesday to attend the kids conservation round-

Cheylin will be attending the State Music Festival for solos and small ensembles on Saturday in Wichita.

Story time

Story time will be at 10 a.m. on Friday. With just a few more weeks until summer vacation, come and join the fun!

Kansas Healthy Lawns

A workshop on how to evaluate your lawn and landscape practices will be held at 7 p.m. on Thursday, April 23 at the Bird City American Legion hall.

Hospital Board

The Cheyenne County Hospital Board will meet at 3 p.m. on Thursday, April 30, in the clinic basement meeting room in St. Francis. Hospital Guild

The Hospital Guild will have their May Salad Luncheon on Monday, May 4. Hostesses are Ar-

Bulletin Board

lene Walz, Dolores Kincheloe and Nola Burrus. The program will be presented by Darrell Reed, who will give a Lab Update, Cheyenne

County Hospital. **Cheyenne County** Commissioners

The Cheyenne County Commissioners will meet at 8 a.m. on

forming at a Western Plains Arts Association program at 3 p.m. central time, on Sunday in the Sharon Springs High School auditorium.

rale is being presented at 7:30 p.m. Tuesday at the Colby High School Auditorium.

will be held at the Wray Rehabilitation and Activities Center from Thursday, April 30 through Sunday, May 3. Viewing hours for the public are 9 to 5 on Saturday, May 2 and 1 to 5 on Sunday, May 3.

The exhibit is open to all artists. Entry for all works is at the rehabilitation center from 1 to 7 on Thursday, April 30, and from 8

For more information, please

ArtFest will be held at the Oberlin Gateway on Saturday, April 25 and Sunday, April 26. Hours for the show are 9 a.m. to 3 p.m. on Saturday and 10 a.m. to 3 p.m. on Sunday. There is no charge for admission.

and high school art in nine different categories. Ten high schools have entered 62 pieces of art by 47 artists. The students are either juniors or seniors and have been selected by their art teachers.

County will be hosting an open house from 2 to 4 p.m. on Sunday. There will be fellowship, popcorn

from the old theater popper and other surprises. Come for a great afternoon.

Diamond Jubilee

mind the Sawhill Park and Band Shell Diamond Jubilee set for May 31 in the park. People are needed to help with entertainment and games. Call Dorothy at 332- (785) 332-6542 for more informa-2339 or Janet, 332-3569 for more tion

McDonald, Kan., resident

Harold Leonard Mayfield, 77,

died Thursday, April 16, 2009,

at Hays Medical Center in Hays.

He had formerly been a resident

Harold was born Aug. 11,

1931, in Benkelman, Neb., the

son of a farmer, Leonard Ernest

and his wife Velma Pearl (Harp-

In 1949, he graduated from

He served his country in the

United States Air Force. Dur-

ing his tour in Europe, he was

awarded a medal of bravery for

his courage during a mission

which involved the air transfer

of nuns and children in Germa-

In 1958, he married Roberta

He was a master mechanic.

Engines of any kind were no

match for his God-given talent

(McCarty) Most. To this union,

five children were born.

to repair what was broken.

of Goodland.

er) Mayfield.

Atwood High School.

information or to volunteer. Sainty Serenity Seekers/ **Alcoholics Anonymous**

Sainty Serenity Seekers open People are asked to keep in meeting of Alcoholics Anonymous is held at 7:30 p.m. each Thursday evening at the United Methodist Education Building at 104 W. Webster, St. Francis. Call

Obituary

Harold Leonard Mayfield

Aug. 11, 1931 - April 16, 2009

Preceding him in death were his parents and one brother Lloyd Mayfield.

Surviving family includes two sons Stephen Mayfield of Denver, Colo.; Shawn W. Mayfield of McDonald; three daughters Deidre D. Brantley of Atwood; Monique R. Mayfield of Thornton, Colo.; and Deserie A. Mayfield of Denver; nine grandchildren; eight great-grandchildren; and sister Elaine Stubbs and her husband Larry of Edgerton, Mo. The memorial service was Monday, April 20, at Koons Chapel in Goodland, with Dr. Chet Ross officiating. He was buried at the Atwood Cemetery, after a private family service.

Memorials may be designated to the Hunting Heritage Group (to be designated for Northwest Kansas youth hunts and outdoor events), and may be left at or mailed to Koons Funeral Home, 211 N. Main, Goodland, KS 67735-1555.

Clayton



Chatting with Cathy

By Cathy Domsch

Since last week's Chatting, have you had a chance to think about agritourism events to add to your farm or event?

This week we are going to dis-The Marketing Plan provides mar-

timeline, strategies for growth, pricing and promotion tactics.

The promotion must of Tourism Marketing is a Website. The website is critical to tourism marketing

mission statement, objectives and phy of interesting vistas or displays and customers enjoying themselves at your destination. Show your customers more than just a building!

Remember, the goal of marketing is to get more people to spend more time and more money. They creating a great website? Harvest planning. Food and shopping opportunities are important onsite. So, think about what we have in our area to attract tourists to our area: historic trails, museums, the Breaks, Thresher Show...add food and entertainment and we have a great weekend or day-trip opportunity. "You can lead a horse to water, you can't make him drink - But you can make him thirsty." - unknown.

Thursday, April 30 Western Plains Arts programs Acoustic Eidolon, an innovative acoustic string duo, will be per-

The Colorado Children's Cho-

Wray Art Guild Exhibit

The Wray Art Guild Exhibit

a.m to noon on Friday, May 1.

call Patti Bohall at (970) 332-4387, or Cindy Musgrave at (970) 332-5015.

ArtFest set in Oberlin

The fifth annual High Plains

The show includes both adult

For further information, call Connie Grafel (785) 475-2901 or Mary Henzel (785) 470-0218.

Open house The Museum of Cheyenne

cuss marketing. Marketing is one efforts today as travelers are heavy of the most important aspects of a online searchers and it defines your use the internet to make their successful agritourism operation. credibility. How do you go about travel plans, especially last minute

Free **Estate Planning** Meeting

> 7:30 p.m. Good Samaritan Village dining room Local attorneys will provide information. **Topics** Wills, Trusts, Medi-Care, Medicaid & Long term investment opportunities. Call Carol Redding for more information 785-332-6197 ⁻Good Samaritan Society

keting focus over the course of a the questions of your customers. year and into the future. Elements Insert all of the answers into your of the Marketing Plan include a web copy. Utilize great photogra-

4th Annual McDonald Springfest



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Saturday, May 2 9 a.m. - 3 p.m.

McDonald Senior Center, Main street, McDonald, Ks. Craft items for all ages, garage sale finds, baked goods and in-home businesses will be features for shoppers. Hourly cash drawings will be held. For more information contact Iris McIntosh at 785-538-2475.

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BIRD CITY CENTURY II

MARK YOUR CALENDAR... Thursday, April 30th Noon - 1pm

Kickoff to the future "Picnic in the Park" event!!! Pack up your sack lunch... Bring your lawn chair or picnic blanket... and enjoy some great entertainment over your lunch hour!!! April's entertainment will be the Cheylin Music & Band students. They will be performing outside the school, between the Grade School and High School buildings, (weather permitting). ***Watch the paper for information regarding the May

event. If you would like to be part of upcoming "Picnic in the Park" entertainment, or would like additional information, please contact Cathy or Darci at 734-2556.***

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 www.4acla /tonhome.com/

South Hwy 183, Hays • 785-625-6539



No alcohol please!!!



Please remember to visit the Cheyenne **County Hospital website** at www.cheyennecountyhospital.com. We have added two new sections to the website which include newborn arrival pictures and the option to pay your bill online. Please check

these out on the website.